



MARBLE LOOK



IDEOLOGY™

Beautiful, elegant, timeless—words that define white marble. Ideology brings the history of white marble and contemporary design together. Updated larger sizes let you insert marble veining into today's designs. Available in three colors, including vein-cut Calacatta Grey, Lasa Beige, and Carrara.



Cover photo features Ideology™ Calacatta Grey 24x48 floor tile on the floor. Above photo features Ideology Carrara White 12 x 24 polished on the wall.

FINISHES: POLISHED | MATTE

USAGE



FLOOR



WALL



COUNTERTOP



SHOWER FLOOR



EXTERIOR FLOOR

MATERIAL



PG

PRICING



LOW HIGH

SPECIAL FEATURES



STEPWISE™



TRUEEDGE™



MADE IN THE U.S.A.



LARGE FORMAT



MOSAIC/DECO



ENCAUSTIC



TERRAZZO



PAVER



CUSTOMIZE

NOT APPLICABLE FOR ALL PRODUCTS IN THIS SERIES. SEE CHARTS FOR FULL PRODUCT DETAILS.

MARBLE LOOK

GLAZED PORCELAIN FLOOR TILE



CARRARA WHITE IL10



CALACATTA GREY IL11



LAS VEGAS BEIGE IL12



SLIP RESISTANT



WATERPROOF



STAINPROOF



DENTPROOF



SCRATCH-RESISTANT
Applicable to products with Stone and Natural Finishes



FIRE-RESISTANT



CLIMATEPRO™



SIMPLICLEAN™

VISIT AMERICANOLEAN.COM/WHYTILE FOR A COMPLETE LIST OF QUALIFICATIONS AND EXCLUSIONS.

USAGE



MATERIAL



PRICING



SPECIAL FEATURES



NOT APPLICABLE FOR ALL PRODUCTS IN THIS SERIES. SEE CHARTS FOR FULL PRODUCT DETAILS.

MARBLE LOOK

SIZES

			THICKNESS	SQ. FT./ CARTON	PIECES/ CARTON
	24 x 48 Floor Tile*	23-3/8" x 46-7/8" (59.44 cm x 119.20 cm)	5/16"	15.26	2
	24 x 24 Floor Tile	23-3/8" x 23-3/8" (59.44 cm x 59.44 cm)	5/16"	15.20	4
	12 x 24 Floor Tile	11-5/8" x 23-3/8" (29.56 cm x 59.44 cm)	5/16"	16.83	9
	4 x 12 Floor Tile	3-11/16" x 11-9/16" (9.40 cm x 29.40 cm)	5/16"	2.95	10

* Matte only

APPLICATIONS

	TARGET DCOF WET	SUITABLE
Dry & Level – Interior Floor	N/A	●
Wet & Level – Interior Floor	≥ 0.42	●*
Shower Floors (Residential or Light Commercial)	≥ 0.42	
Exterior Floor Applications (including patios, pool decking & other wet areas with minimal footwear)	≥ 0.60	
Ramps & Inclines	≥ 0.65	
Walls/Backsplashes	N/A	●
Countertops	N/A	●
Pool Linings	N/A	

A DCOF value of ≥ 0.42 is the standard for tiles specified for level interior spaces expected to be walked upon when wet, as stated in ANSI A137.1-A326.3. For more information about DCOF and the DCOF AcuTest™, visit americanolean.com/DCOF.

APPLICATION NOTES:

Suitable for exterior applications (provided it is noted as suitable in the applications chart above) in freezing and non-freezing climates, when proper installation methods are followed.

* Matte tile only.

TRIM

		NUMBER	PIECES/ CARTON
	Floor Bullnose ♦	3 x 24	P4F39

♦ Available in Matte and Polished

INSTALLATION

Grout Joint Recommendation	Shade Variation
Floor: 1/8" (3/16" when multiple sizes are installed in a modular pattern, and/or when installing tile with a length 15" or greater in a staggered brick-joint pattern; overlap should not exceed 33%.)	 RANDOM (V4)

PERFORMANCE CHARACTERISTICS

	ASTM#	MATTE RESULT	POLISHED RESULT
Water Absorption	C373	< 0.5%	< 0.5%
Breaking Strength	C648	> 275 lbs.	> 275 lbs.
Scratch Hardness	MOHS	8.0	6.0
Chemical Resistance	C650	Resistant	Resistant

For additional information on test results, visit us at: americanolean.com/information/TestResults.

DURABILITY

Floor Surface Wear Resistance

1	Residential Bathrooms	3	All Residential / Light Commercial
2	All Residential Areas	④	All Residential / Commercial

NOTES

Since there are variations in all fired ceramic and natural products, tile and trim supplied for your particular installation may not match samples. Final confirmation should be made from actual tiles and trim prior to installation. Manufactured in accordance with ANSI A137.1 standards.

Not for use on ramps. Water, oil, grease, improper drainage and certain footwear can create slippery conditions. Floor applications expected to be exposed to these conditions require extra caution in product selection.

For additional information refer to "Factors to Consider" at: americanolean.com/Factors.

Random visuals enhance the natural beauty of this product. To achieve optimal results, all tile should be selected from multiple cartons and shading and graphic arrangement planned prior to installation.

Special consideration needs to be given when installing tiles greater than 15 inches. Please refer to americanolean.com/LargeTiles for more information.

Manufacturer Advisory: All tile is measured by the DCOF AcuTest™ method. Tiles with DCOF values <0.42 are not recommended for use in areas with wet or slippery conditions. For more information, see ANSI standard A137.1 section 6.2.2.1.10, available at www.tileusa.com.

Use of a latex modified thin-set is recommended for installation. For more information, visit americanolean.com.



MADE IN THE U.S.A.



REVEAL IMAGING®



All or select items within this series meet the requirements for these qualifications. For more information visit americanolean.com.

