

AMERICAN OLEAN®



IDEOLOGY™

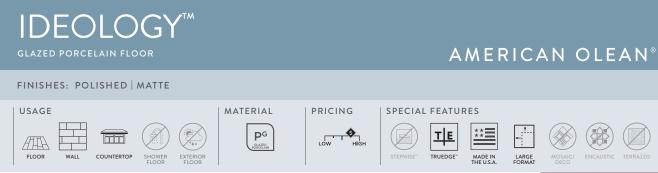
Beautiful, elegant, timeless—words that define white marble. Ideology brings the history of white marble and contemporary design together. Updated larger sizes let you insert marble veining into today's designs. Available in three colors, including vein-cut Calacatta Grey, Lasa Beige, and Carrara.





POVEN IN TIL

Cover photo features Ideology™ Calacatta Grey 24x48 floor tile on the floor. Above photo features Ideology Carrara White 12 x 24 polished on the wall.



NOT APPLICABLE FOR ALL PRODUCTS IN THIS SERIES. SEE CHARTS FOR FULL PRODUCT DETAILS.

GLAZED PORCELAIN FLOOR TILE





MARBLE LOOK

CARRARA WHITE IL10



LASA BEIGE IL12

CALACATTA GREY IL11



IDEOLOGY[™]

GLAZED PORCELAIN FLOOR

AMERICAN OLEAN®

FINISHES: POLISHED | MATTE



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SIZES

		THICKNESS	SQ. FT./ CARTON	PIECES/ CARTON
24 x 48 Floor Tile*	23-3/8" x 46-7/8" (59.44 cm x 119.20 cm)	5/16"	15.26	2
24 x 24 Floor Tile	23-3/8" x 23-3/8" (59.44 cm x 59.44 cm)	5/16"	15.20	4
12 x 24 Floor Tile	11-5/8" x 23-3/8" (29.56 cm x 59.44 cm)	5/16"	16.83	9
4 x 12 Floor Tile	3-11/16" x 11-9/16" (9.40 cm x 29.40 cm)	5/16"	2.95	10

* Matte only

APPLICATIONS

	TARGET DCOF WET	SUITABLE
Dry & Level – Interior Floor	N/A	•
Wet & Level – Interior Floor	≥0.42	•
Shower Floors (Residential or Light Commercial)	≥0.42	
Exterior Floor Applications (including patios, pool decking & other wet areas with minimal footwear)	≥0.60	
Ramps & Inclines	≥ 0.65	
Walls/Backsplashes	N/A	•
Countertops	N/A	•
Pool Linings	N/A	

A DCOF value of \geq 0.42 is the standard for tiles specified for level interior spaces expected to be walked upon when wet, as stated in ANSI A137.1-A326.3. For more information about DCOF and the DCOF AcuTest[™], visit americanolean.com/DCOF.

APPLICATION NOTES:

Suitable for exterior applications (provided it is noted as suitable in the applications chart above) in freezing and non-freezing climates, when proper installation methods are followed. * Matte tile only.

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MADE IN THE U.S.A

FEATURES



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PRE-CONSUMER RECYCLED MATERIALS

REVEAL IMAGING®



All or select items within this series meet the requirements for these qualifications. For more information visit americanolean.com.

TRIM

		NUMBER	PIECES/ CARTON
Floor Bullnose ♦	3 x 24	P4F39	10

Available in Matte and Polished

INSTALLATION

Grout Joint Recommendation

Floor: 1/8" (3/16" when multiple sizes are installed in a modular pattern, and/or when installing tile with a length 15" or greater in a staggered brick-joint pattern; overlap should not exceed 33%.)



MARBLE LOOK

PERFORMANCE CHARACTERISTICS

	RESULT	RESULT
C373	< 0.5%	< 0.5%
C648	> 275 lbs.	> 275 lbs.
MOHS	8.0	6.0
C650	Resistant	Resistant
	C373 C648 MOHS	C648 > 275 lbs. MOHS 8.0

For additional information on test results, visit us at: americanolean.com/information/TestResults.

DURABILITY

Floor Surface Wear Resistance

1	Residential Bathrooms	3	All Residential / Light Commercial
2	All Residential Areas	4	All Residential / Commercial

NOTES

Since there are variations in all fired ceramic and natural products, tile and trim supplied for your particular installation may not match samples. Final confirmation should be made from actual tiles and trim prior to installation. Manufactured in accordance with ANSI A137.1 standards.

Not for use on ramps. Water, oil, grease, improper drainage and certain footwear can create slippery conditions. Floor applications expected to be exposed to these conditions require extra caution in product selection.

For additional information refer to "Factors to Consider" at: americanolean.com/Factors.

Random visuals enhance the natural beauty of this product. To achieve optimal results, all tile should be selected from multiple cartons and shading and graphic arrangement planned prior to installation.

Special consideration needs to be given when installing tiles greater than 15 inches. Please refer to americanolean.com/LargeTiles for more information.

Manufacturer Advisory: All tile is measured by the DCOF AcuTest[™] method. Tiles with DCOF values <0.42 are not recommended for use in areas with wet or slippery conditions. For more information, see ANSI standard A137.1 section 6.2.2.1.10, available at www.tileusa.com.

Use of a latex modified thin-set is recommended for installation. For more information, visit americanolean.com.





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