



CASE STUDY

ALLEGIANT STADIUM

TILE & COUNTERTOPS

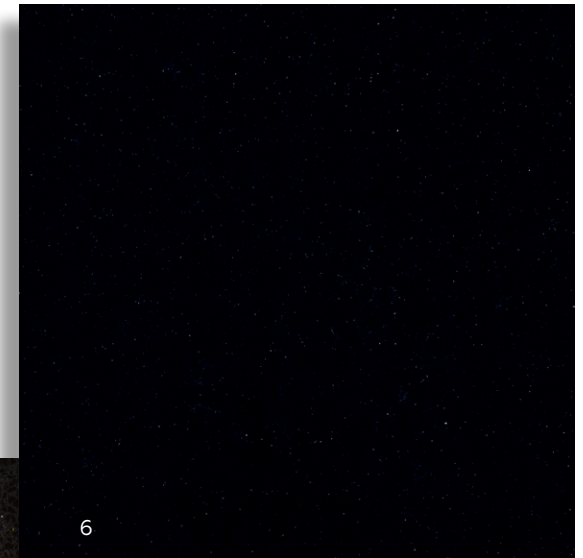
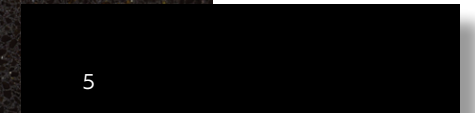
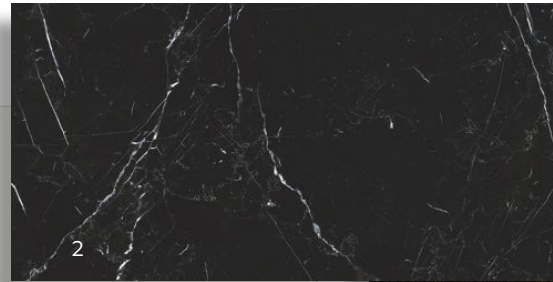
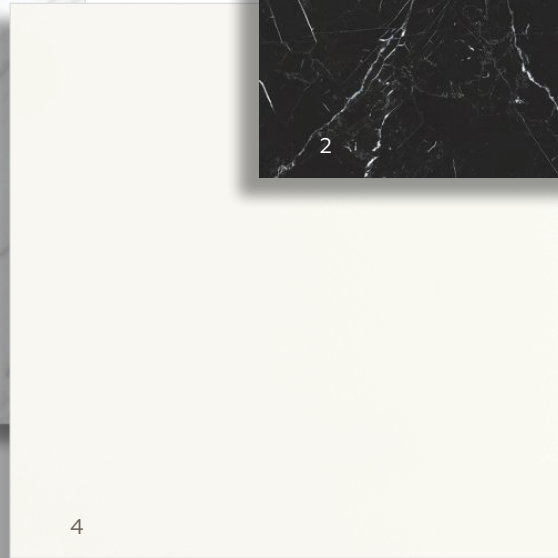
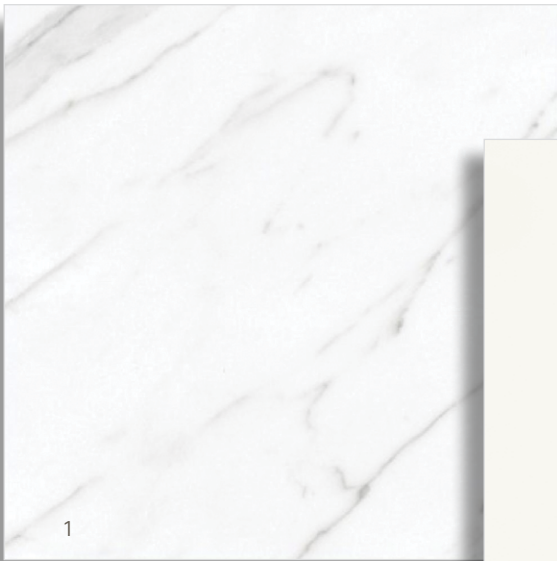
 daltile®

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PRODUCT FEATURE:

1. Carrara Marble Matte & Polished
2. Marquinia Marble Polished
3. Black Star Polished
4. ONE Quartz Surfaces® - Morning Frost
5. Color Wheel™ Linear Black
6. ONE Quartz Surfaces® - Acadia Black



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ALLEGIANT STADIUM: TRANSCENDING THE CONVENTIONAL BOUNDARIES OF A MULTI-FACETED STADIUM.

Allegiant Stadium, home of the Las Vegas Raiders, opened in 2020 and emerged as one of the most illustrious stadiums in the world after being conceptualized almost four years prior in 2016. Worth the wait, this world-famous coliseum proudly boasts an array of luxury accommodations, unique designs, and more amenities than any other venue of its magnitude.

At the heart of Las Vegas is the stunning Allegiant Stadium, a beacon of sporting excellence and a symbol of the city's commitment to providing world-class experiences. Daltile representatives knew how important it was to capture the essence of the brand and showcase the team and city in a way that would inspire future generations of fans. Chris Sotiropulos, VP of Stadium Operations, for the Las Vegas Raiders, explained the Raider's brand integration goal as, "The iconic silver and black would be the defining colors and the stadium, in all aspects, would reflect the rich tradition of not only the football team but of Las Vegas, a city that represents entertainment and world-class hospitality."

Sotiropulos spoke about the overall objective going into design and construction saying, "The goal of building Allegiant Stadium was to design a world-class venue that could host the best sporting and entertainment events in the world." This was more than achieved as the technologically advanced events destination, conveniently located for both visitors and locals with a capacity of 65,000, has experienced wide popularity and acclaim since opening. Sotiropulos went on to say, "In working with Daltile, the luxury spaces within the stadium were designed to inspire and elevate the experience for all the guests who would be experiencing those spaces."



Photo features Black Star 24 x 24 on the floor.

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Integrating luxury design into a vast sports facility represents a harmonious fusion of opulence and functionality, creating an environment that transcends the conventional boundaries of athletic venues. Private suites, VIP lounges, and premium areas are adorned with lavish accents, offering a privileged vantage point to enjoy the sporting spectacle. These spaces have become more than just places to watch a game; they are curated experiences, where attendees can savor the event in an atmosphere of exclusivity.

Lavish accents were created using products like Daltile's revolutionary ONE Quartz Surfaces product line. ONE Quartz Morning Frost is a pristine white countertop, used throughout the stadium. By thoughtfully selecting a pristine white, bars and food serving stations are brightly highlighted while each space effortlessly flows from one to another.

When searching for the perfect vendor to support the specific vision of Allegiant Stadium, Daltile was a strong contender with a wide selection of styles, materials & the ability to provide specific products. Sotiropoulos elaborated on why Daltile was the ideal partner to accomplish the goals of a premiere luxury venue, "The best part about working with Daltile was explaining the vision and then seeing them deliver exactly what we dreamed of. To take an iconic brand such as the Raiders and elevate it was crucial. In the specific areas where Daltile product was used, there is a noticeable emphasis on product selection that reflects elegance, luxury, and class."

Photo features Carrara 24 x 24 on the floor and ONE Quartz Surfaces® Morning Frost on the countertops.

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Keeping with the Raiders' brand, each suite exhibits clean lines and strong design features using Daltile products like Color Wheel™ Linear Black along backsplashes and accent walls. Color Wheel™ Linear Black was used in both a matte and glossy finish along with unique beveled edges contributing depth and detail. Taking advantage of subtle characteristics like beveled edges can transform simple black tiles into hallmark design motifs.

"Color was one of the main factors followed by durability and functionality. Knowing the number of events and visitors we would be hosting, the product selection needed to be a combination of luxury and durable," said Sotiropulos. The Daltile team working on this project acted as expert troubleshooters, combining go-to products with special order materials and advising throughout the process

Daltile representatives understood the added value of choosing products that can withstand the wear and tear of 65,000 patrons coming and going every week for years to come. Floors take the largest hit in high trafficked areas, so Daltile experts special ordered Carrara Premium Matte as the premiere flooring product to balance durability and beauty in a stadium that boasts both.



Photo features Carrara 12 x 24 on the floor and Color Wheel™ Linear Black 6 x 18 on the backsplash with Acadia Black on the countertop.



Photo features Carrara 24 x 24 on the floor.

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Photo features Carrara and Marquinia on the floor.



Photo features Black Star 24 x 24 on the floor and Acadia Black on the countertops.

Going further, luxury meets its apex at Allegiant Stadium's notorious club spaces. Sotiropoulos elaborated, "Every material chosen in that space blends together to create the ultimate experience. There is not another stadium in the world that has the selection of premium materials. From the entryway tile to the bathroom floors, this space is always an area that demonstrates the way Daltile redefined the way stadiums can be built."

As patrons make their way through the private club, where luxury crests its peak, Black Star fills the walkway and perfectly pairs with ONE Quartz Surfaces® Acadia Black lining the countertops. Both products were meticulously special ordered by Daltile professionals to give an exclusive look to the club. Even the bathrooms experienced a design elevation with products like Carrara Classic Marquinia & Premium in a herringbone installation.

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Special ordering is a service Daltile experts provide to ensure individual distinction to projects like Allegiant Stadium. As Sotiropulos put it, "Daltile was an easy selection for the Raiders' design team. The team we worked with was solution oriented, presented quality products, and most importantly they understood and listened to us. They fully embraced the history and culture of the organization and helped design and procure solutions for us that made Allegiant Stadium a world-class venue."

"The attention to detail and willingness to go the extra mile has made working with Daltile a great experience," Sotiropulos concluded, "The emphasis to deliver premium areas that would have a 'wow' factor would only be possible with quality selection and perfect installation. The results in Allegiant Stadium speak for themselves."



Photo features Carrara 24 x 24 on the floor.

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Photo features Carrara on the bar floor and ONE Quartz Surfaces® Morning Frost on the countertop.

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