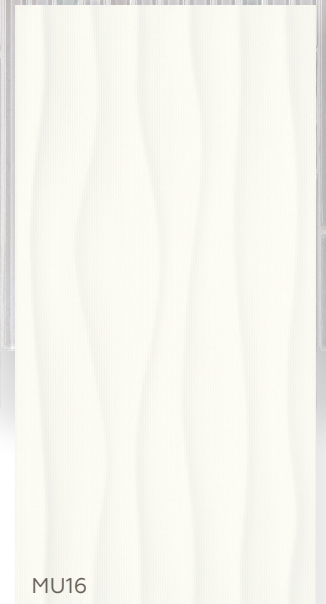
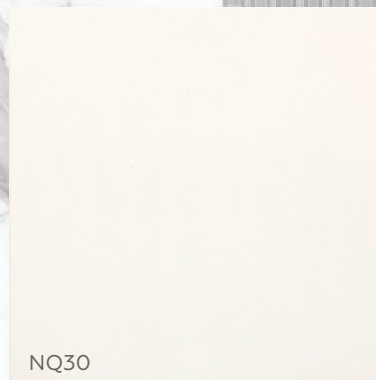




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CIVIL POUR CAFE: CREATING A VISUALLY IMMERSIVE EXPERIENCE WITH KEY DESIGN TOUCHES

Hidden amongst the restaurants and night life in Dallas lies the understated Civil Pour café. While Civil Pour may look like a typical coffee shop on the outside, this spot is serving its customers more than excellent latté. Entering the establishment, the menu instantly reveals what makes this place so special – a vast array of brews of both coffee and craft beer.

Founded by the creators of the Big Texas Beer Fest, Civil Pour is the ultimate Dallas destination to drink quality coffee, experience local beer and savor baked goods made fresh daily. Starting at 6 a.m., guests line up outside the doors to get their hands on a steaming coffee and toasted breakfast pastry. This rush continues until lunchtime as guests begin to place orders for the shop's famous paninis. As the sun sets, the spot welcomes its final crowd – all eagerly thirsting for a craft beer from one of the 30 signature taps.





While the Dallas community is familiar with Civil Pour and its iconic offerings, few know the story behind the brand. After seven years of running beer festivals, co-founder Nellie Montgomery and her husband Chad were encouraged to open their own shop. Civil Pour provided Montgomery with the perfect opportunity to not only spread her love for great beer and coffee, but also share her passion for design.

Determined to create an immersive experience for guests, Montgomery reached out to Daltile early in the design process. Since a space pouring both beer and coffee presented design challenges to ensure the surfaces could withstand the inevitable spills, Montgomery knew the space would require a special countertop solution.

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"I loved working with Daltile," said Montgomery. "The fact that I could drive down and grab samples to take to the shop was invaluable, and helped put my mind at ease before construction even began. I had Daltile reps checking in on me throughout construction, and any questions I had, they were either able to [answer] or refer me to someone that could help."

Two of the most crucial aspects of the project were the large countertops central to the design and daily function of the shop. During construction, it was clear that the café needed a counter big enough to serve customers as well as provide a workspace for baristas crafting the coffee drinks and beer orders from the taps. Daltile slabs would not only fulfill the need for large surfaces, but also resist scratches, heat and stains in the long-run.



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After reviewing a variety of Daltile slab products for the space, Panoramic Porcelain Surfaces™ was ultimately selected for the main coffee bar, while ONE Quartz Surfaces® was chosen for the beer tap area. Jennifer Voss, owner of Stone Craft of Dallas, was brought onto the project in June 2018 and tasked with installing these distinct materials.

“Large-format porcelain slab is relatively new to the Dallas market,” said Voss. “We were working with a short timeline and Daltile was willing to partner with us every step of the way. [Daltile] is the most giving and understanding company to work with in the business.”

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In order to complete the main coffee bar, the project required eight slabs of Panoramic Porcelain Surfaces to ensure full coverage. Within the collection, Daltile provides an exclusive program called FlexFit™ Size Solutions, which offers seven stocked sizes and custom cut-to-size requests. Voss and her six-person crew were thrilled to find that the Panoramic Porcelain Surfaces slabs were seamless to work with during the installation and that each of the pieces worked with each other beautifully.

“This project is a testament to these great products,” added Voss. “They really demonstrate their worth since they are used all day, every day. Overall, these materials were more manageable to work with and it is a joy to see the end result.”

In addition to the stunning bar counter and surfaces, Civil Pour is filled with bold Daltile wallcoverings that distinguish the shop from others in the area. Obsessed with creating unusual scenes, the Montgomery duo feature the Multitude™ collection on the back wall and Opulence™ mosaic tile behind the painting of Frida Kahlo.





"I love the Daltile collections that we chose because they have all become an important focal point in our shop," continued Montgomery. "From the vertical diamond finish of the Opulence glass tile that symbolically cascades over the water station to the Multitude Wave Origami White tile that dances in the shadows of the backlights, Daltile finds a way to retain a sleek modernity to their finishes, while still providing personality through their materials."

The public response has been overwhelmingly positive since the shop opened in August 2018. Serving up coffee, beer and light fare seven days a week, this spot has quickly become a neighborhood favorite and the Civil Pour team has been delighted with their Daltile experience and the end result. Looking ahead, Montgomery hopes to expand the business in the years to come and is excited to see what the future has in store.



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