

# Daltile announces Kristin Cavallari as new brand spokesperson, debuts style and design spotlight campaign

English

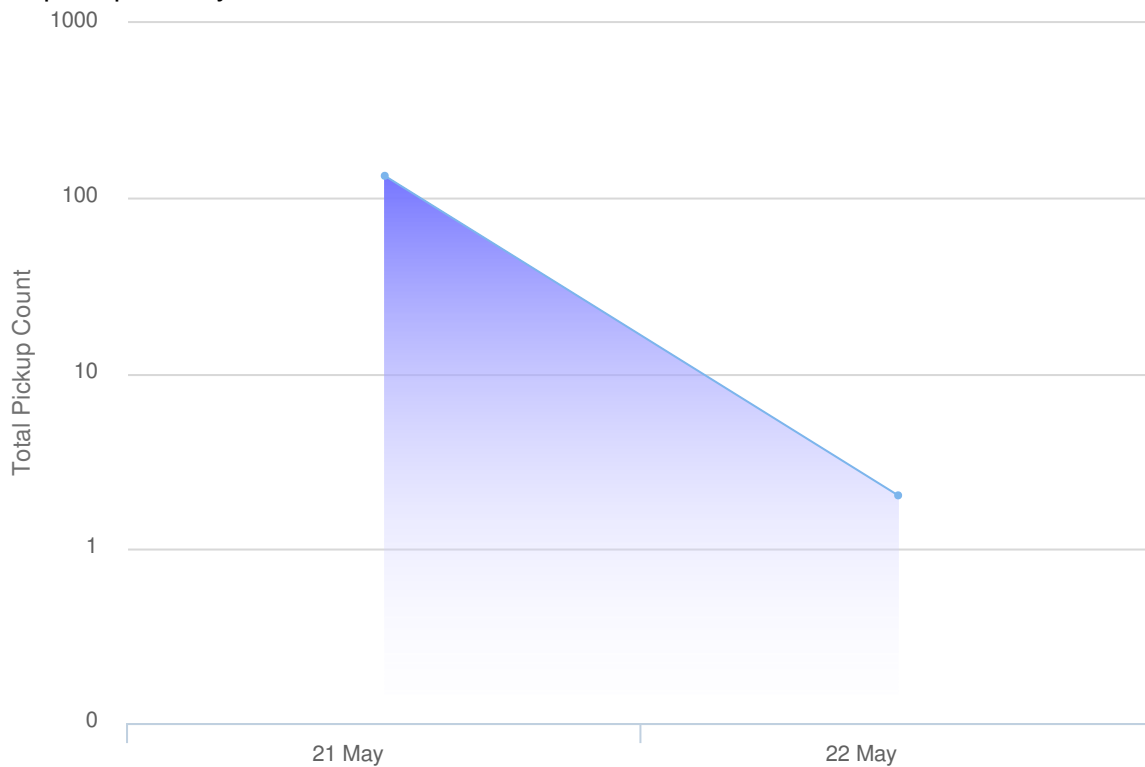
PR Newswire ID: 2473925-1 Clear Time May 21, 2019 3:44 PM ET

## Overview

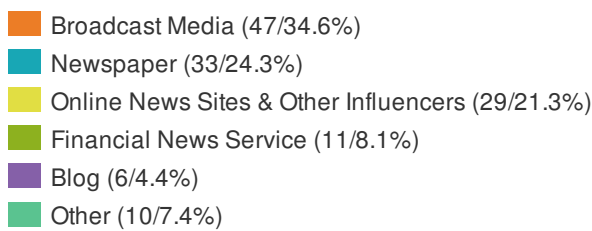
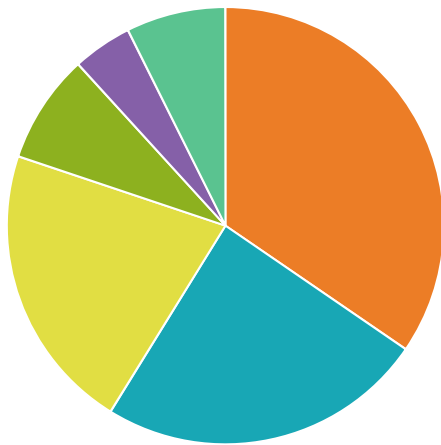
<b>TOTAL PICKUP</b>	<b>136</b>	<b>TOTAL POTENTIAL AUDIENCE</b>	<b>91M</b>
<u>Exact Match</u>	<u>136 postings</u>	<u>Exact Match</u>	<u>91M visitors</u>

## Total Pickup Over Time

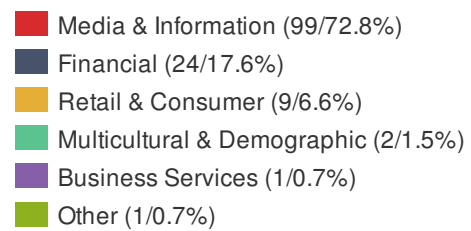
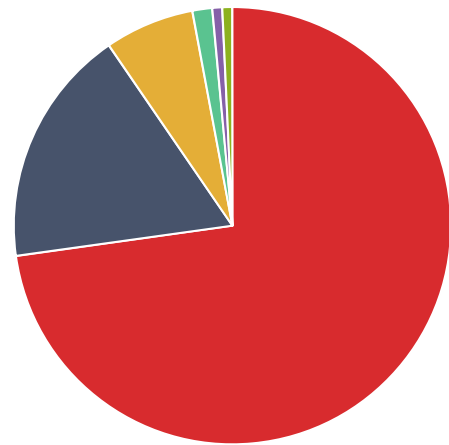
Total pickup since your content was distributed



## Total Pickup by Source Type

































## Total Pickup by Industry





























































## Exact Match Pickup































Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated. Your release has generated **136** exact matches with a total potential audience of **91,190,161**.



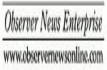

























Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Seeking Alpha Online  View Release	United States	Financial News Service	Financial	23,955,702 visitors/day
	MarketWatch Online  View Release	United States	Financial News Service	Financial	16,341,607 visitors/day
	TheStreet.com Online  View Release	United States	Trade Publications	Financial	9,377,816 visitors/day
	PR Newswire Online  View Release	United States	PR Newswire	Media & Information	9,372,666 visitors/day
	finanzen.net Online  View Release	Germany	Financial News Service	Financial	6,189,084 visitors/day































	ADVFN Mexico Online  View Release	Mexico	Financial News Service	Financial	3,032,590 visitors/day
	WFMZ-TV IND-69 [Allentown, PA] Online  View Release	United States	Broadcast Media	Media & Information	2,098,364 visitors/day
	KOTV-TV CBS-6 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	2,056,942 visitors/day
	Yahoo! Finance Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	1,834,222 visitors/day
	Daily Herald [Chicago, IL] Online  View Release	United States	Newspaper	Media & Information	1,555,913 visitors/day
	Buffalo News [Buffalo, NY] Online  View Release	United States	Newspaper	Media & Information	1,537,817 visitors/day
	Benzinga Online  View Release	United States	Online News Sites & Other Influencers	Financial	1,537,078 visitors/day
	ADVFN Germany Online  View Release	Germany	Financial News Service	Financial	1,136,694 visitors/day
	WBBH-TV NBC-2 [Fort Myers, FL] Online  View Release	United States	Broadcast Media	Media & Information	870,274 visitors/day
	KWTV-TV CBS-9 [Oklahoma City, OK] Online  View Release	United States	Broadcast Media	Media & Information	854,368 visitors/day
	KAKE-TV ABC [Wichita, KS] Online  View Release	United States	Broadcast Media	Media & Information	848,576 visitors/day
	Finanzen.at Online  View Release	Germany	Online News Sites & Other Influencers	Financial	725,861 visitors/day
	Minyanville Online  View Release	United States	Online News Sites & Other Influencers	Financial	455,400 visitors/day
	WBOC-TV CBS-16 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	433,550 visitors/day
	One News Page Global Edition Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	433,131 visitors/day

	WRCB-TV NBC-3 [Chattanooga, TN] Online  View Release	United States	Broadcast Media	Media & Information	430,946 visitors/day
	WVIR-TV NBC-29 [Charlottesville, VA] Online  View Release	United States	Broadcast Media	Media & Information	316,720 visitors/day
	KITV-TV ABC [Honolulu, HI] Online  View Release	United States	Broadcast Media	Media & Information	315,842 visitors/day
	Business Insider: Markets Insider Online  View Release	United States	Online News Sites & Other Influencers	Financial	271,130 visitors/day
	NewsBlaze Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	189,533 visitors/day
	WZVN-TV ABC-7 [Fort Myers, FL] Online  View Release	United States	Broadcast Media	Media & Information	183,723 visitors/day
	myMotherLode.com [Sonora, CA] Online  View Release	United States	Newspaper	Media & Information	181,414 visitors/day
	KTVN-TV CBS-2 [Reno, NV] Online  View Release	United States	Broadcast Media	Media & Information	157,502 visitors/day
	WFMJ-TV NBC-21 [Youngstown, OH] Online  View Release	United States	Broadcast Media	Media & Information	157,337 visitors/day
	WRAL-TV CBS-5 [Raleigh, NC] Online  View Release	United States	Broadcast Media	Media & Information	156,085 visitors/day
	Townhall Finance Online  View Release	United States	Financial News Service	Media & Information	156,085 visitors/day
	Tamar Securities Online  View Release	United States	Online News Sites & Other Influencers	Financial	156,085 visitors/day
	FinancialContent - PR Newswire Online  View Release	United States	Financial News Service	Media & Information	156,085 visitors/day
	IBTimes Online  View Release	United States	Newspaper	Media & Information	156,085 visitors/day
	Rockford Register Star [Rockford, IL] Online  View Release	United States	Newspaper	Media & Information	156,085 visitors/day































	Great American Financial Resources Online  View Release	United States	News & Information Service	Financial	156,085 visitors/day
	Franklin Credit Management Online  View Release	United States	Online News Sites & Other Influencers	Financial	156,085 visitors/day
	Value Investing News Online  View Release	United States	Financial News Service	Financial	156,085 visitors/day
	Dow Theory Letters Online  View Release	United States	Banking & Financial Institutions	Financial	156,085 visitors/day
	Daily Penny Alerts Online  View Release	United States	Online News Sites & Other Influencers	Financial	156,085 visitors/day
	KVOR 740-AM [Colorado Springs, CO] Online  View Release	United States	Broadcast Media	Media & Information	156,085 visitors/day
	KARN 102.9-FM [Little Rock, AR] Online  View Release	United States	Broadcast Media	Media & Information	156,085 visitors/day
	Benefit Plans Administrative Services Online  View Release	United States	Online News Sites & Other Influencers	Financial	156,085 visitors/day
	Ascensus Online  View Release	United States	Online News Sites & Other Influencers	Financial	156,085 visitors/day
	1st Discount Brokerage Online  View Release	United States	Financial News Service	Financial	156,085 visitors/day
	WSIL-TV ABC-3 [Carterville, IL] Online  View Release	United States	Broadcast Media	Media & Information	151,713 visitors/day
	WLNE-TV ABC-6 [Providence, RI] Online  View Release	United States	Broadcast Media	Media & Information	151,699 visitors/day
	KLKN-TV ABC-8 [Lincoln, NE] Online  View Release	United States	Broadcast Media	Media & Information	150,562 visitors/day
	KEYC-TV CBS-12 / FOX-12 [Mankato, MN] Online  View Release	United States	Broadcast Media	Media & Information	150,149 visitors/day































	WICU-TV NBC-12 / WSEE-TV CBS-35 [Erie, PA] Online  View Release	United States	Broadcast Media	Media & Information	146,051 visitors/day
	The Chronicle Journal [Thunder Bay, ON] Online  View Release	Canada	Newspaper	Media & Information	132,751 visitors/day
	Ticker Technologies Online  View Release	United States	Financial News Service	Financial	95,258 visitors/day
	RFD-TV [Nashville, TN] Online  View Release	United States	Broadcast Media	Media & Information	75,301 visitors/day
	WENY-TV [Horseheads, NY] Online  View Release	United States	Broadcast Media	Media & Information	58,862 visitors/day
	KUAM-TV NBC-8 / CBS-11 [Hagatna, Guam] Online  View Release	United States	Broadcast Media	Media & Information	56,423 visitors/day
	My Silly Little Gang Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	52,674 visitors/day
	Night Helper Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	47,747 visitors/day
	WICZ-TV FOX-40 [Binghamton, NY] Online  View Release	United States	Broadcast Media	Media & Information	45,701 visitors/day
	KASA-TV Telemundo-2 [Albuquerque, NM] Online  View Release	United States	Broadcast Media	Media & Information	39,087 visitors/day
	Daily Times Leader [West Point, MS] Online  View Release	United States	Newspaper	Media & Information	36,386 visitors/day
	The Pilot News [Plymouth, IN] Online  View Release	United States	Newspaper	Media & Information	34,197 visitors/day
	Starkville Daily News [Starkville, MS] Online  View Release	United States	Newspaper	Media & Information	32,336 visitors/day
	Suncoast News Network [Sarasota, FL] Online  View Release	United States	Broadcast Media	Media & Information	26,660 visitors/day
	The Saline Courier [Benton, AR] Online  View Release	United States	Newspaper	Media & Information	15,041 visitors/day



























	Decatur Daily Democrat [Decatur, IN] Online  View Release	United States	Newspaper	Media & Information	13,983 visitors/day
	The Observer News Enterprise [Newton, NC] Online  View Release	United States	Newspaper	Media & Information	13,763 visitors/day
	Access News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	13,491 visitors/day
	The Punxsutawney Spirit [Punxsutawney, PA] Online  View Release	United States	Newspaper	Media & Information	13,490 visitors/day
	Mammoth Times [Mammoth Lakes, CA] Online  View Release	United States	Newspaper	Media & Information	13,060 visitors/day
	A Rain of Thought Online  View Release	United States	Blog	Entertainment	13,019 visitors/day
	Inyo Register [Bishop, CA] Online  View Release	United States	Newspaper	Media & Information	12,530 visitors/day
	KFAQ-AM 1170 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	12,484 visitors/day
	Malvern Daily Record [Malvern, AR] Online  View Release	United States	Newspaper	Media & Information	12,331 visitors/day
	Borger News Herald [Borger, TX] Online  View Release	United States	Newspaper	Media & Information	12,090 visitors/day
	Ridgway Record [Ridgway, PA] Online  View Release	United States	Newspaper	Media & Information	11,964 visitors/day
	360WiseMedia Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	10,501 visitors/day
	ProfitQuotes Online  View Release	United States	Financial News Service	Financial	10,356 visitors/day
	100.7-FM The Score [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	10,156 visitors/day

	KTTU-FM 97.3 Double T [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	9,802 visitors/day
	Our Good Life Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	9,510 visitors/day
	The Evening Leader [St. Marys, OH] Online  View Release	United States	Newspaper	Media & Information	9,060 visitors/day
	Poteau Daily News [Poteau, OK] Online  View Release	United States	Newspaper	Media & Information	8,430 visitors/day
	Ask.com Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	8,120 visitors/day
	KQCW-TV CW-12/19 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	7,815 visitors/day
	Telemundo Lubbock [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	6,981 visitors/day
	Quirky Chrissy Online  View Release	United States	Blog	Retail & Consumer	6,623 visitors/day
	Mystery Shopping Teacher Online  View Release	United States	Blog	Retail & Consumer	6,596 visitors/day
	KXTQ-FM 106.5 Magic [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	6,565 visitors/day
	Tactics Magazine for Shopping Centers Online  View Release	Canada	Trade Publications	Retail & Consumer	6,528 visitors/day
	Latin Business Today Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	6,493 visitors/day
	KJTV-TV FOX-34 [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	6,310 visitors/day
	Cori's Cozy Corner Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	6,242 visitors/day
	WBOC-TV FOX-21 [Salisbury, MD] Online  View Release	United States	Broadcast Media	Media & Information	6,182 visitors/day



	KLCW-TV Lubbock CW [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	5,892 visitors/day
	Sweetwater Reporter [Sweetwater, TX] Online  View Release	United States	Newspaper	Media & Information	5,097 visitors/day
	KVOO-FM 98.5 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	4,388 visitors/day
	Warren and Hunterdon Counties CityRoom [Warren County, NJ] Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	3,768 visitors/day
	El Paso CityRoom [El Paso, TX] Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	3,768 visitors/day
	Dallas CityRoom [Dallas, TX] Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	3,768 visitors/day
	Valley City Times-Record [Valley City, ND] Online  View Release	United States	Newspaper	Media & Information	3,320 visitors/day
	The Morning News [Blackfoot, ID] Online  View Release	United States	Newspaper	Media & Information	2,703 visitors/day
	WBCB-TV CW-21 (Youngstown, OH) Online  View Release	United States	Broadcast Media	Media & Information	2,652 visitors/day
	KLZK-FM 107.7 YES FM [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	2,476 visitors/day
	My Love of Style Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	2,453 visitors/day
	The Antlers American [Antlers, OK] Online  View Release	United States	Newspaper	Media & Information	2,353 visitors/day
	Fat Pitch Financials Online  View Release	United States	Online News Sites & Other Influencers	Financial	2,251 visitors/day
	The Kane Republican [Kane, PA] Online  View Release	United States	Newspaper	Media & Information	2,177 visitors/day
	KMYL-TV MyLubbock-TV [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,781 visitors/day

	Oldies 97.7 FM [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,716 visitors/day
	KLBB-FM 93.7 The Eagle [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	1,680 visitors/day
	Minster Community Post [Minster, OH] Online  View Release	United States	Newspaper	Media & Information	1,592 visitors/day
	Wapakoneta Daily News [Wapakoneta, OH] Online  View Release	United States	Newspaper	Media & Information	1,097 visitors/day
	Manhattanweek Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	931 visitors/day
	The Deer Park Tribune [Deer Park, WA] Online  View Release	United States	Newspaper	Media & Information	895 visitors/day
	The Post and Mail [Columbia City, IN] Online  View Release	United States	Newspaper	Media & Information	626 visitors/day
	Oklahoman [Oklahoma City, OK] Online  View Release	United States	Newspaper	Media & Information	227 visitors/day
	Pittsburgh Post-Gazette [Pittsburgh, PA] Online  View Release	United States	Newspaper	Media & Information	193 visitors/day
	Marketplace Online  View Release	United States	Broadcast Media	Media & Information	69 visitors/day
	EDGE Dallas [Dallas, TX] Online  View Release	United States	Online News Sites & Other Influencers	Multicultural & Demographic	46 visitors/day
	Journal News Today Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	7 visitors/day
	Julie's Home Parties Online  View Release	United States	Blog	Retail & Consumer	
	Jotup Online  View Release	Global	Online News Sites & Other Influencers	Business Services	
	Invertir USA Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	

	One News Page Unites States Edition Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	
	996.9-FM The Bull [Lubbock, TX] Online  View Release	United States	Broadcast Media	Media & Information	
	KHTT-FM 106.9 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	
	KJUN-TV / KFOL-TV HTV10 [Houma, LA] Online  View Release	United States	Broadcast Media	Media & Information	
	DatelineCarolina Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	
	KXBL-FM 99.5 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	
	KBEZ-FM 92.9 [Tulsa, OK] Online  View Release	United States	Broadcast Media	Media & Information	
	IBTN9 US Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	
	T.U.B Investing Online  View Release	Singapore	Blog	Financial	
	Winslow, Evans & Crocker Online  View Release	United States	Online News Sites & Other Influencers	Financial	
	The Daily Press [St. Marys, PA] Online  View Release	United States	Newspaper	Media & Information	
	Big Spring Herald [Big Spring, TX] Online  View Release	United States	Newspaper	Media & Information	
	BUSINESS CLASS NEWS Online  View Release	United States	Blog	Media & Information	

