

2022

**MARAZZI** ®

## Trend Report

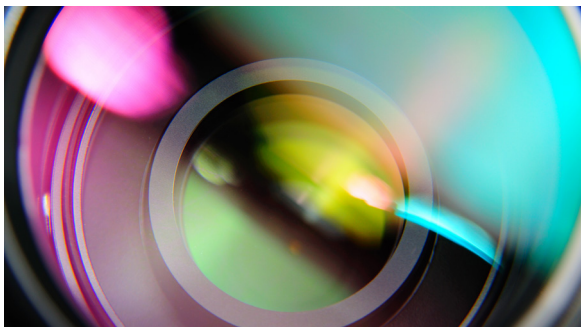
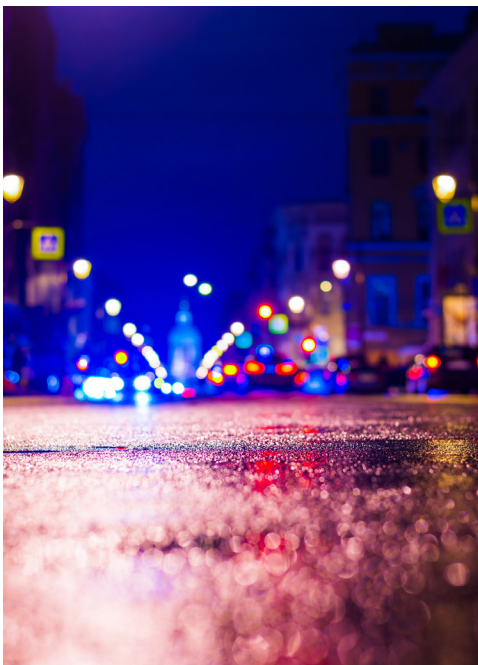
RESTORATIVE NATURE • SELF EXPRESSIONISM • ORIGINS EXPLORATION  
FEMALE CELEBRATION • NOBLE SIMPLICITY • NOSTALGIA ESCAPE • TECH RETREAT

# style & design

**surround us** – impacting how we feel, the personality of a room or the energy of a space.

As an aesthetic oriented brand, Marazzi is on the forefront of trends in interior design, colors and tile.

This 2022 Marazzi Trend Report serves as a guide to creating fresh, breathtaking spaces.



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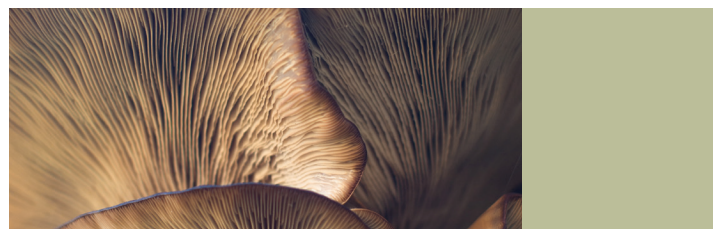
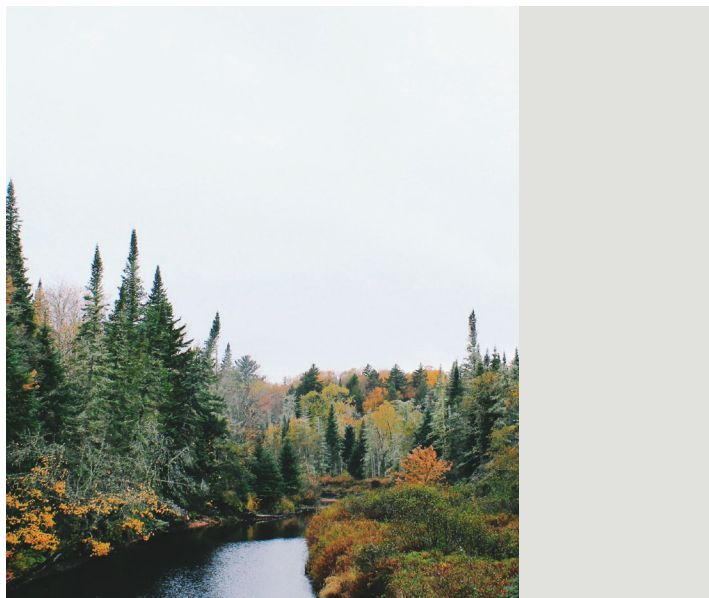
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### TECH RETREAT

Tech Retreat is about exploring interaction between humans and technology where technology contributes to improving life’s quality in all its aspects.



# Restorative NATURE





# RESTORATIVE NATURE

A key focus of the Restorative Nature trend is the understanding that our homes need to provide us with restoration of mind, body and spirit. Restorative Nature means first of all being healthy, not only from a physical standpoint, but also from a psychological standpoint.

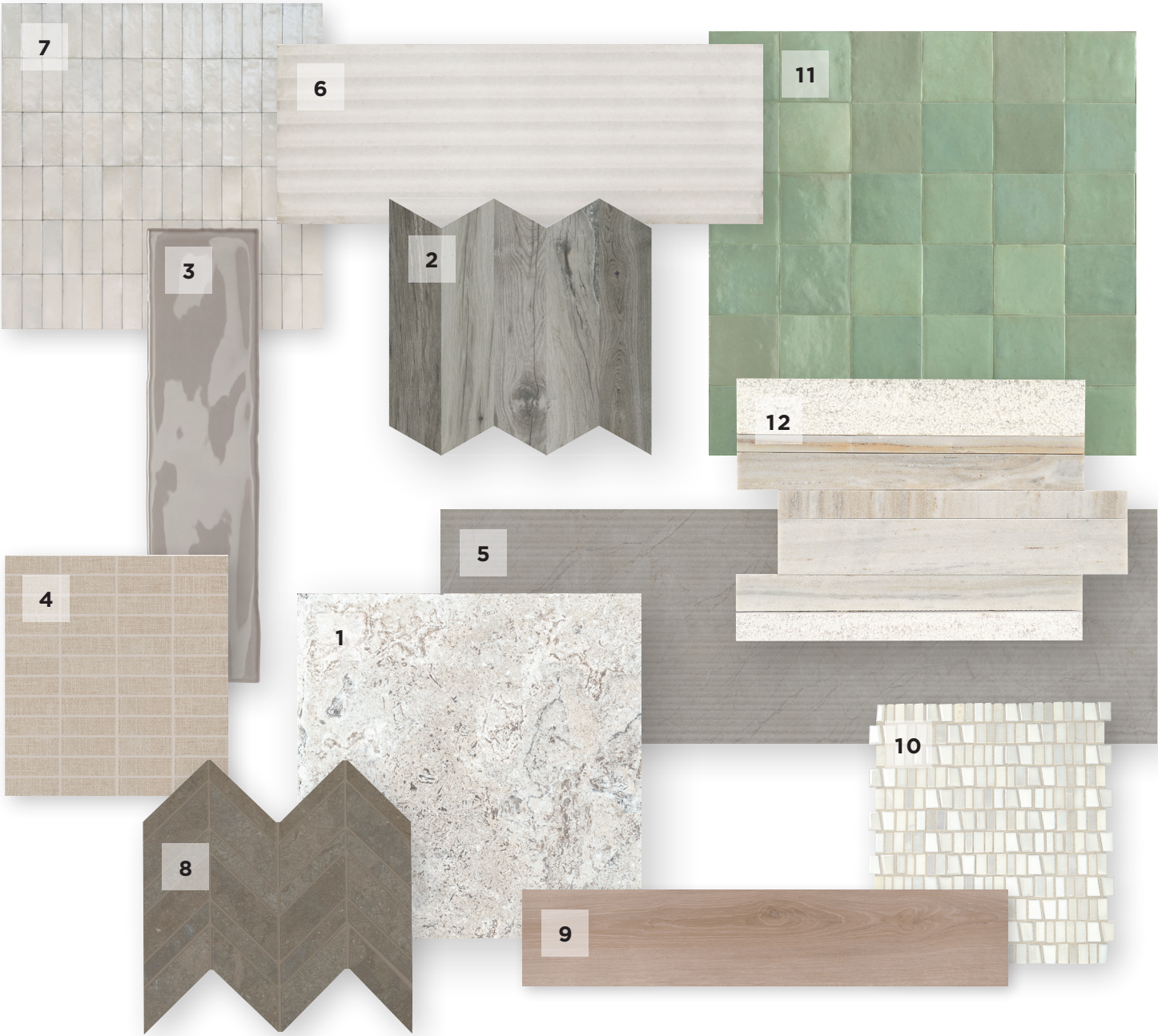
The trend of Restorative Nature incorporates many of the principles of Biophilic Design. Biophilic Design means establishing close contact with nature, bringing nature inside our homes to allow us to benefit from the reinvigorating power of nature. This trend is all about achieving a more grounded and slower pace of life, focusing on essentials and a deeper connection to the natural world.

Finding an escape in nature also means celebrating imperfections, a hallmark of Wabi-Sabi. This Japanese tradition is a prominent feature of Restorative Nature.

Restorative Nature is a response to humankind's separation from nature due to excessive progress. Acknowledging and respecting nature has never been so important.



## Trend Tile

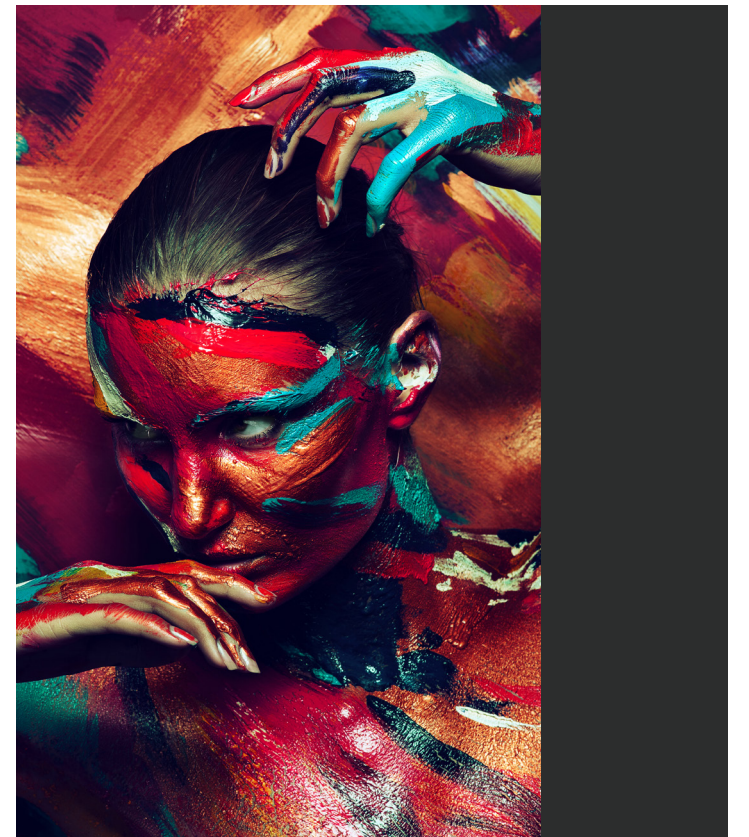
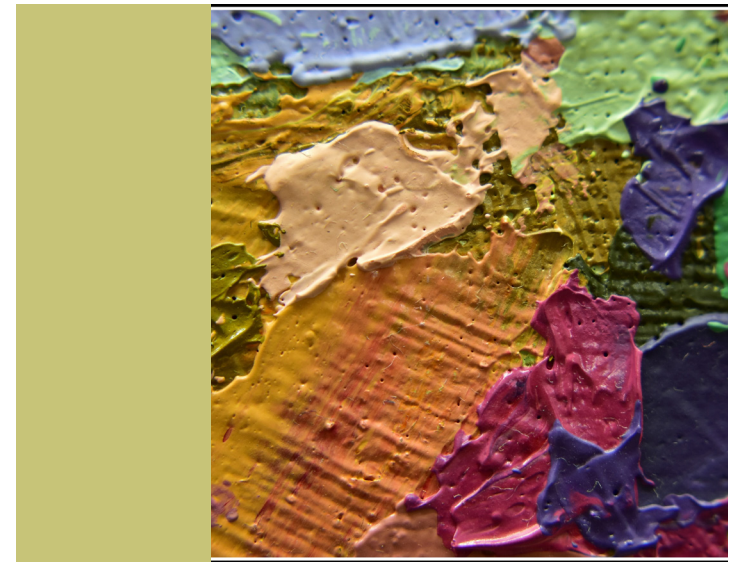
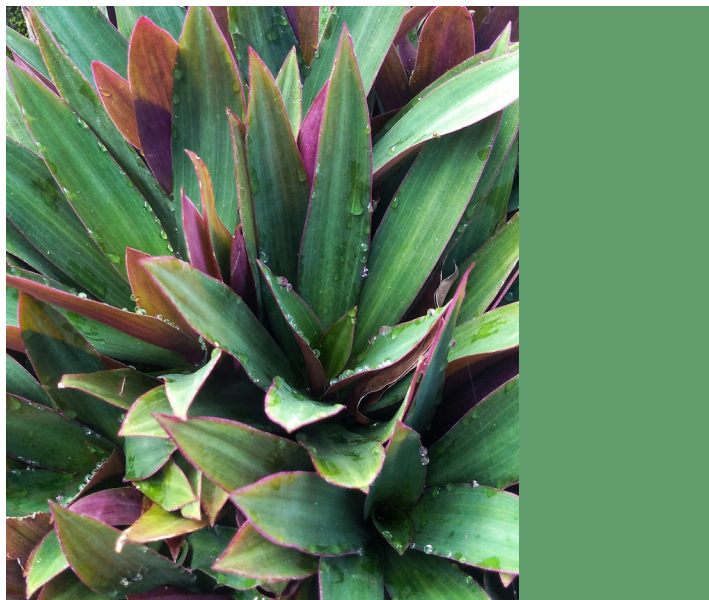


### TILE IN TREND SELECTIONS

- |   |                                      |
|---|--------------------------------------|
| 1. Creativo™ CV42 Greigo                  | 7. Rice™ RC21 Natural                |
| 2. Treverksoul™ TR62 Grey                 | 8. Modern Formation™ MF06 Mesa Point |
| 3. Costa Clara™ CC83 Pebble Shore         | 9. Merona™ MR41 Natural              |
| 4. Alterations™ AT62 Linen Stacked Mosaic | 10. Midpark Mosaics™ MP07 Cloud      |
| 5. Classentino Marble™ CT32 Coliseum Gray | 11. Zellige™ ZL01 Turchese           |
| 6. Rice™ RC41 Natural Structured          | 12. Haven Point™ M110 Open Horizon   |



# Self Expressionism





# SELF EXPRESSIONISM

Self Expressionism is about expressing our inner selves, tastes, memories and identities through interior design and decor.

As we spent concentrated time at home due to the pandemic, we began turning to our homes even more as an outlet for creativity and self-expression. We are now well-entrenched in the trend of enjoying DIY projects to create new stories, keep our creativity alive and remain positive.

In the trend of Self Expressionism, there is no wrong design solution. Personal preference and what makes a space feel good to each individual are the guiding principles.



## Trend Tile



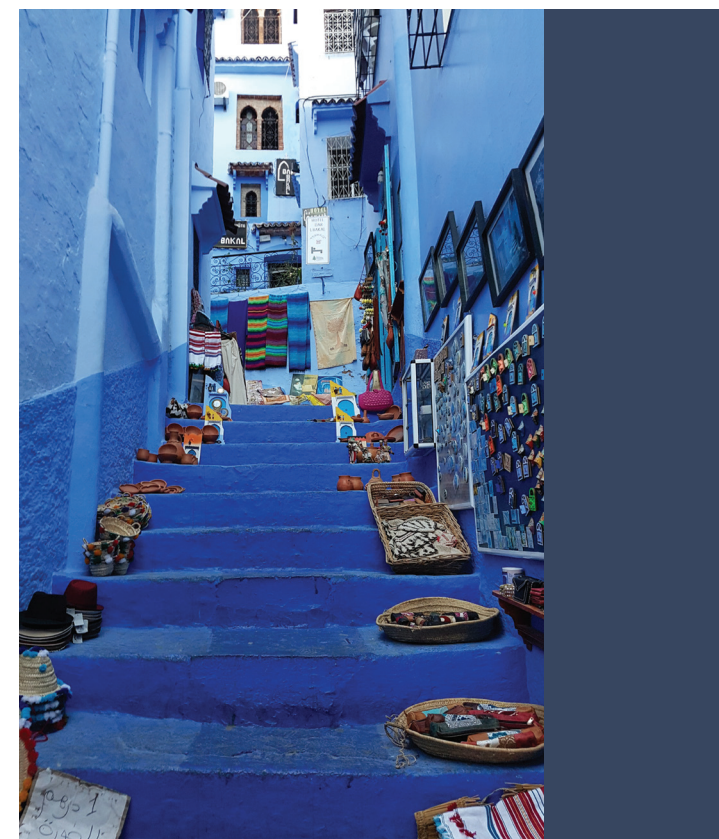
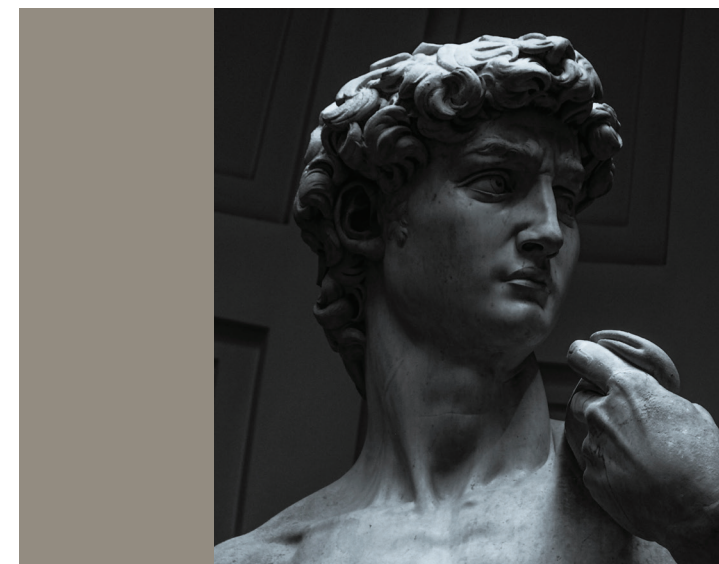
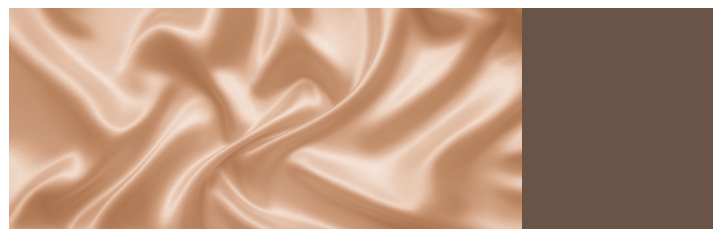
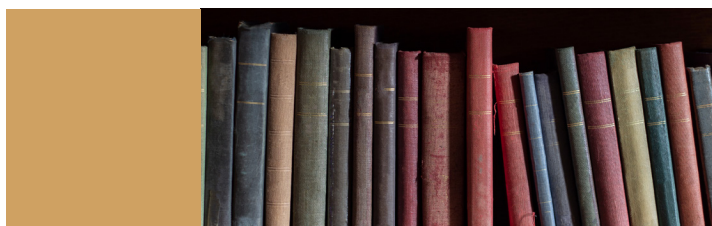
### TILE IN TREND SELECTIONS

- |                                    |   |
|------------------------------------|---|
| 1. Zellige™ ZL03 Bosco             | 8. Artistic Reflections™ AE04 Artic         |
| 2. Uniche™ UN10 Bianco*            | 9. Crystal Shores II™ UL94 Pearl            |
| 3. D_Segni Color™ MIL7 Monarch     | 10. Luminescence™ LM08 Champagne            |
| 4. Midpark Mosaics™ MP11 Rainstorm | 11. Nu-Tempo™ NU01 Pure White Web           |
| 5. Scenario™ SR27 & SR28 Nero      | 12. Artistic Reflections™ AE15 Twilight Hex |
| 6. Artistic Reflections™ AE10 Onyx | 13. Artezen™ AT23 Classic Blue              |
| 7. Artistic Reflections™ AE12 Wave |   |



# Origins

EXPLORATION





# ORIGINS EXPLORATION

Origins Exploration is a reaction to our globalized cultural identity and fast-paced forms of production and consumption. The pandemic accelerated this reaction as social distancing and travel restrictions drove people to turn their attention to local cultures and communities.

From designers to consumers, we see a growing appreciation of heritage – ancient crafts, materials and skills – as a way to enjoy roots and collective memories and find authenticity, a sense of belonging and treasures from the past. It is a call to look back and deeper into our origins – reclaiming our heritage, ancestors’ habits and artistry, expressing our creativity and restoring the forgotten human touches.

Old artifacts and design pieces handled by different generations and carried throughout time bring meaning to spaces and our lives.

Origins Exploration is about digging back into the past, rediscovering ancient traditions and encountering new practices in design.



## Trend Tile

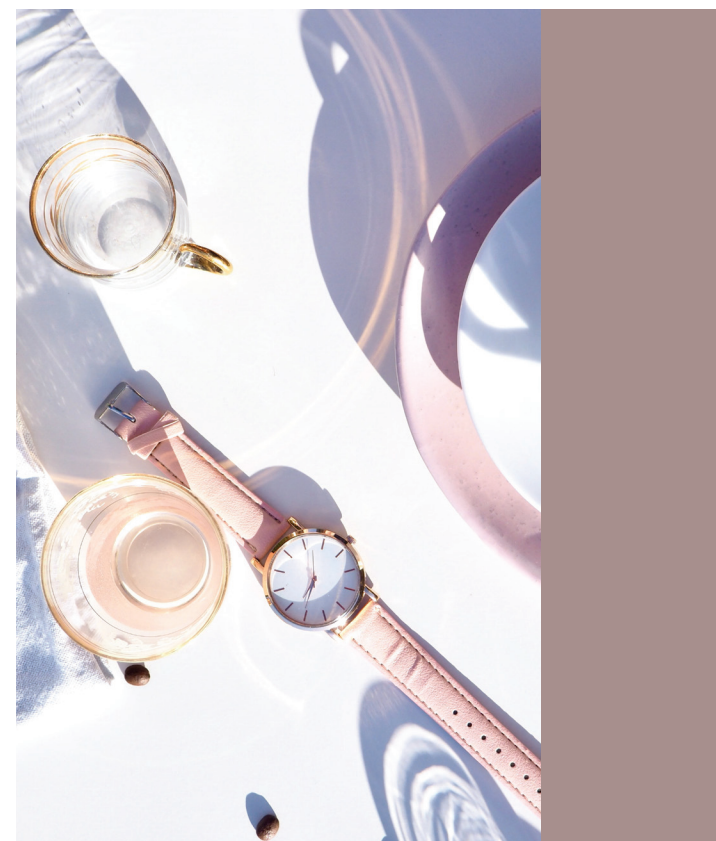
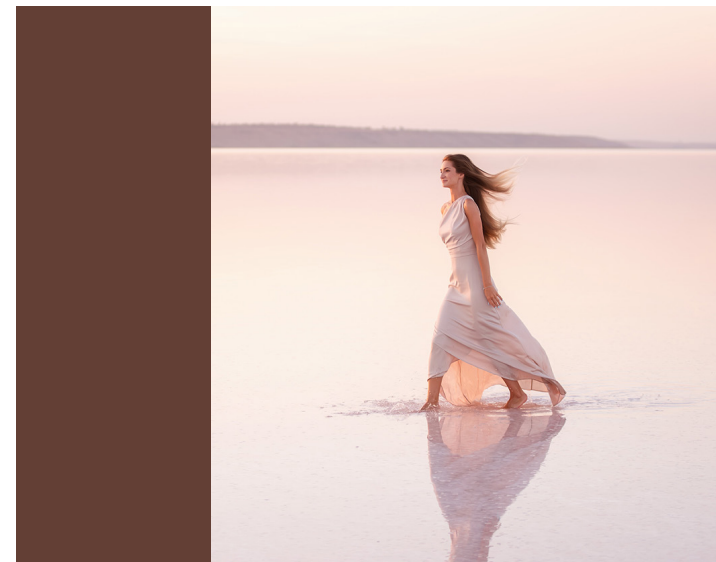
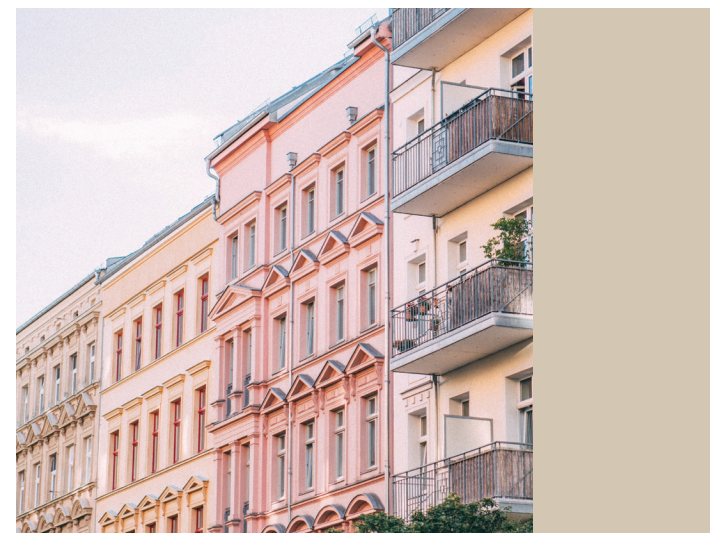
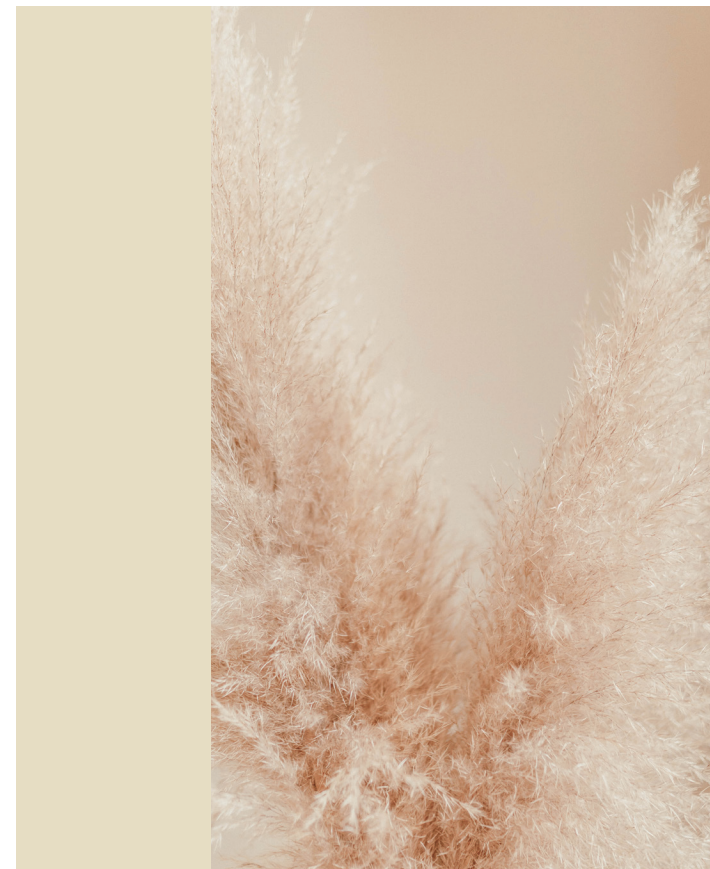
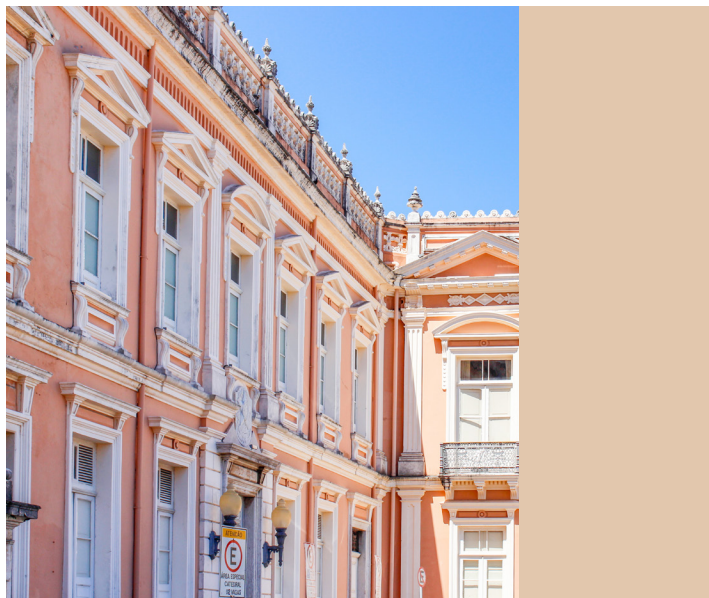
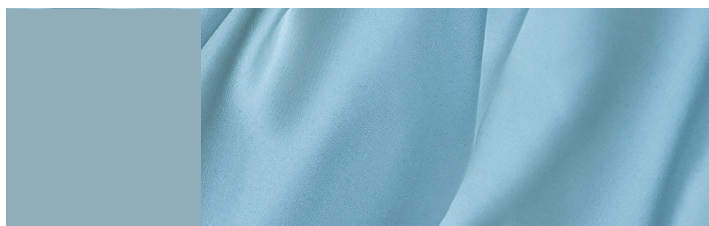


### TILE IN TREND SELECTIONS

- |   |                                      |
|---|--------------------------------------|
| 1. Moroccan Concrete™ MC59 Aziza – Terra Cotta        | 7. Vero™ VR22 Castagno               |
| 2. D_Segni™ MOUD Kaleido                              | 8. Rice™ RC30 Bianco Deco Blossom    |
| 3. Creativo™ CV44 Lucca Blue                          | 9. Preservation™ PR24 Distressed Oak |
| 4. Zellige™ ZL04 Cielo                                | 10. D_Segni Color™ MIL6 Lily         |
| 5. Castellina™ Stone Mosaics CT58/T59 White and Brass | 11. D_Segni Color™ MIKT Mustard      |
| 6. Artistic Reflections™ AE06 Mist                    |                                      |



# Female CELEBRATION





# FEMALE CELEBRATION

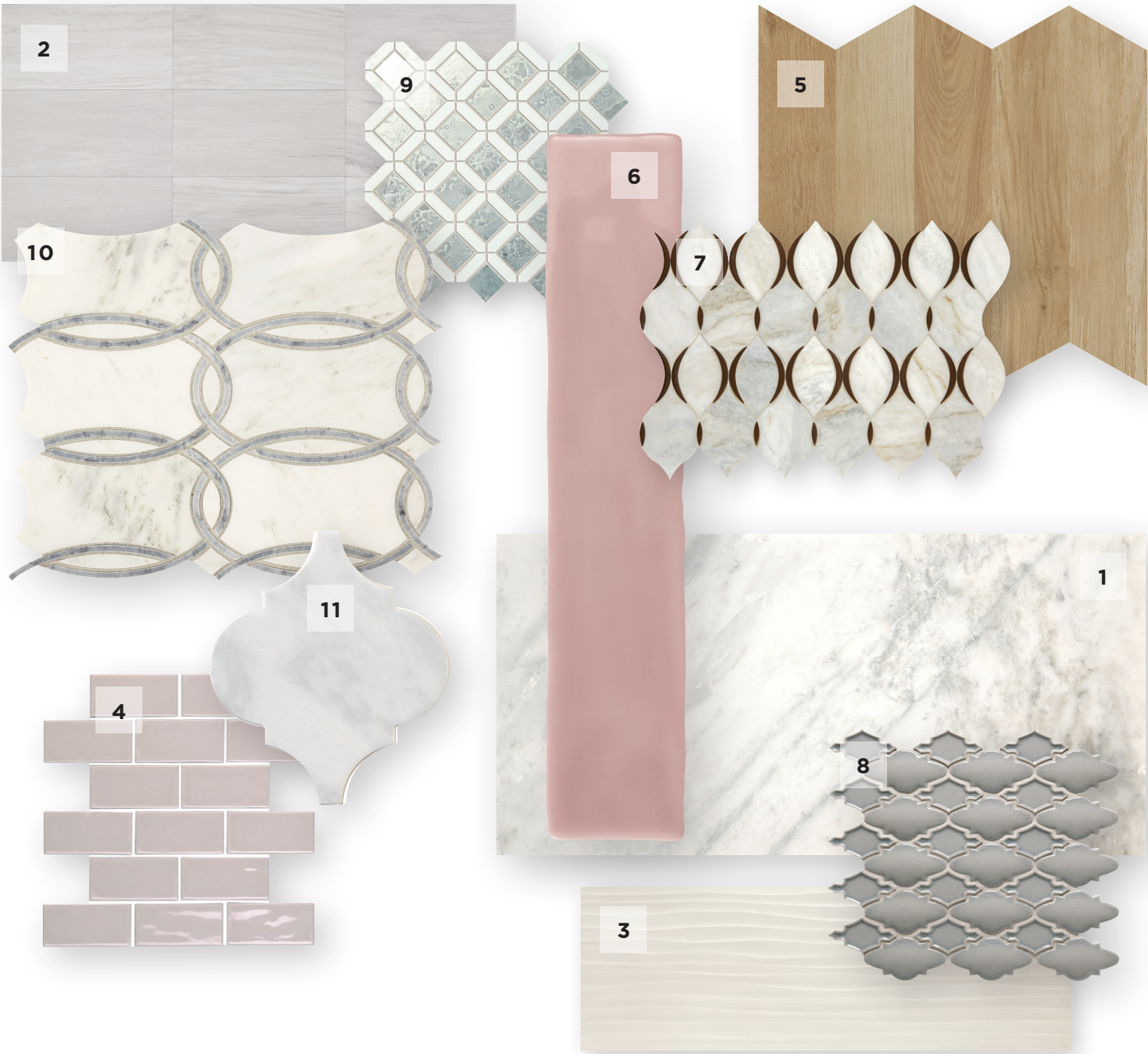
Female Celebration is about reviving feminine archetypes to highlight historically feminine values such as care, flexibility, community, collaboration and empathy. “Softer, more feminine design is the future” says legendary architect Kengo Kuma.

The trend of Female Celebration aims to create reassuring environments where people can truly feel safe, understood and where they can rejuvenate. Interiors following this trend promote a new gentleness, harnessing calming aesthetics, therapeutic colors, soothing textures and round and reassuring shapes. Soft, round and other organic shapes inspired by the delicate beauty found in flowers and handmade crafts like Origami are main features of this trend.

Another important aspect of this trend is how something gracious, delicate and fine can also shine with the strength inherent in the female spirit.



# Trend Tile



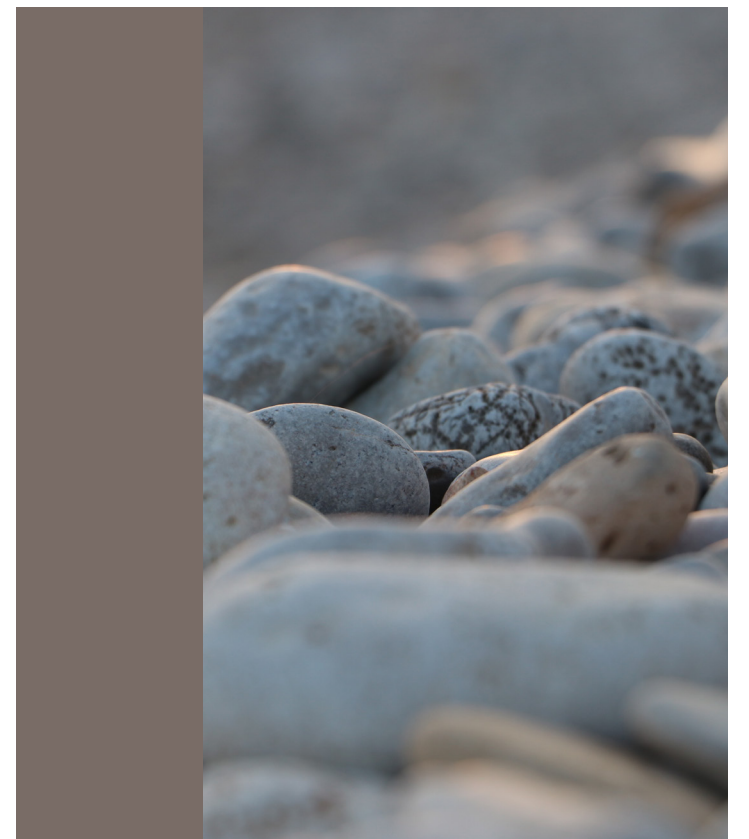
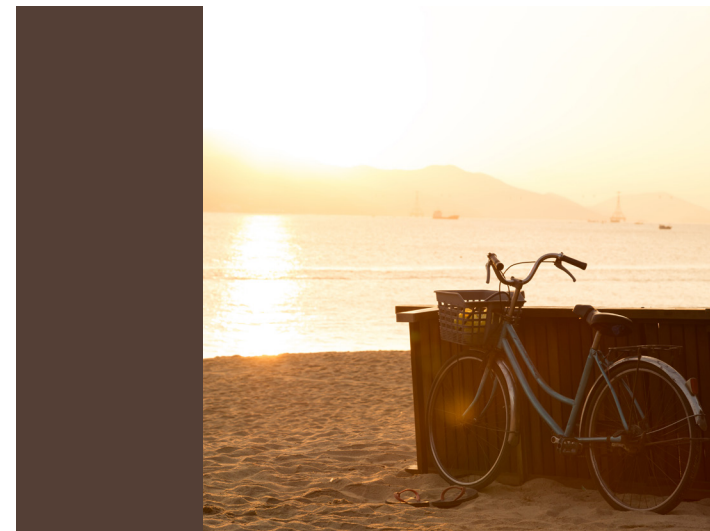
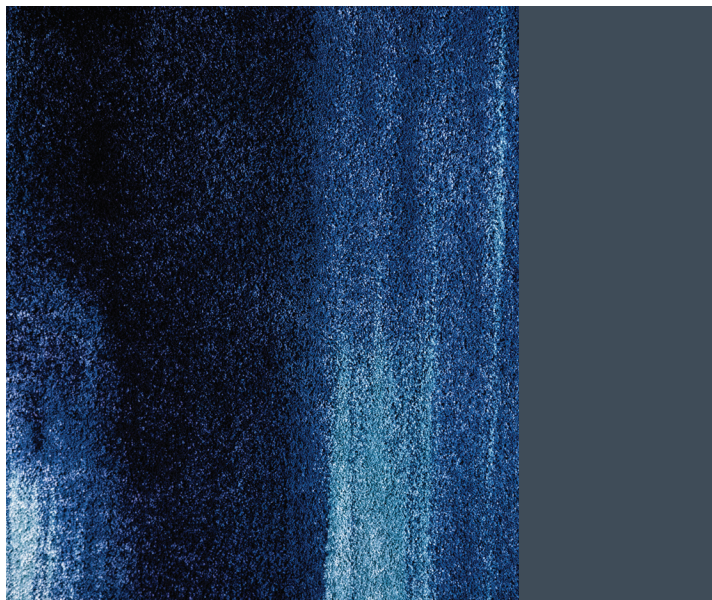
## TILE IN TREND SELECTIONS

- |                                     |  |
|-------------------------------------|--|
| 1. Predella™ MO24 Lumen White       | 7. Predella™ DE52 Lumen White Blend                    |
| 2. Haven Point™ M109 Candid Heather | 8. Serliana™ SE30 Moroccan Blue                        |
| 3. Materika™ MT12 Off White Wave    | 9. Coastal Effects™ CE21 Sterling                      |
| 4. Artezen™ AT21 Nordic Sand        | 10. Castellina™ Stone Mosaics CT54/CT56 White and Grey |
| 5. Treverksoul™ TR60 Neutral        | 11. Marble Obsession™ MB20 Arabescato                  |
| 6. Artistic Reflections™ AE13 Rose  |  |



# NOBLE

## SIMPLICITY





# NOBLE SIMPLICITY

Noble Simplicity is a trend about living with less, focusing on the essential and decluttering our spaces and minds. It is an invitation to slow down, go back to essentials and reconnect with our inner selves.

This trend is a response to our fast-paced globalized world, mass consumerism culture, the overwhelming use of technology and the lack of human touch aggravated by the global pandemic.

Purity, minimalism and simplicity are at the forefront of this design trend. Eliminating outside chaos brings a sense of serenity and calmness to the space. We find peace in the purity of this trend.

Noble Simplicity is also about fine craftsmanship, details and the care that human beings use to create something.



# Trend Tile



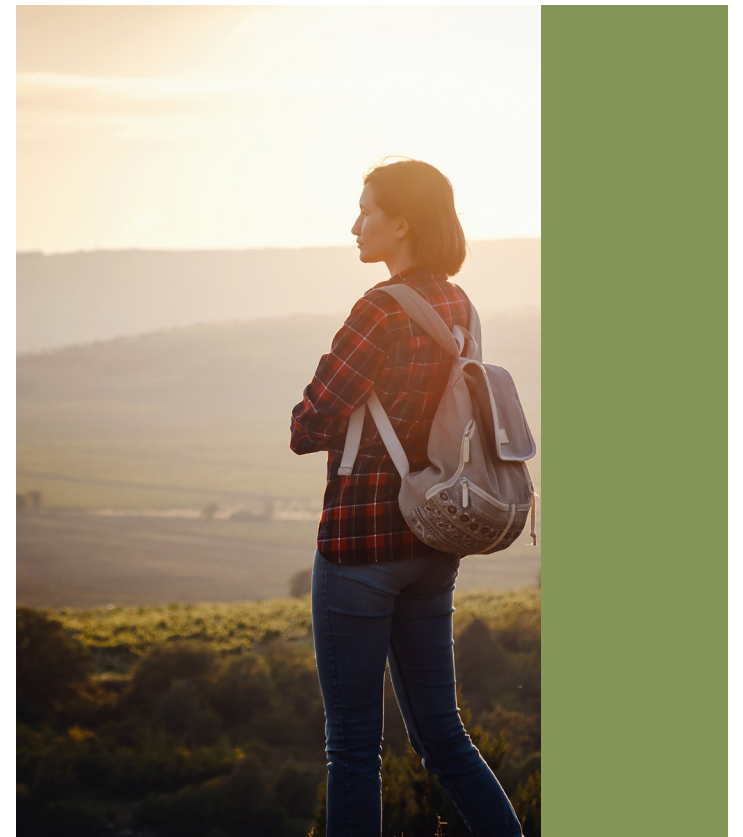
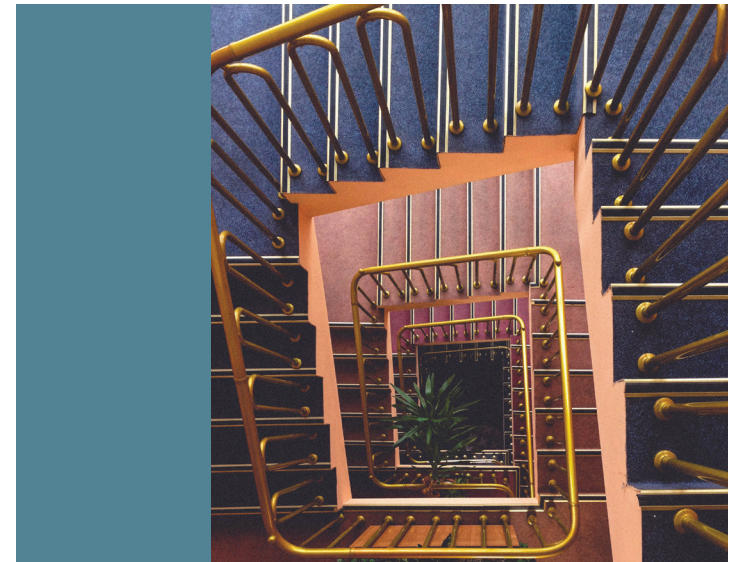
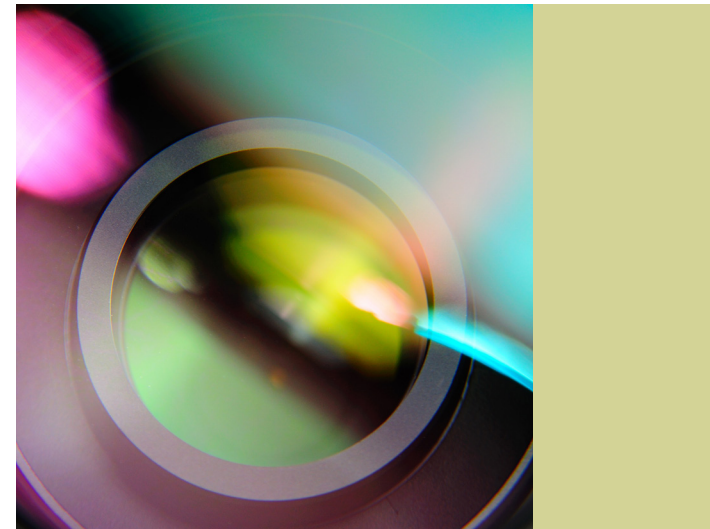
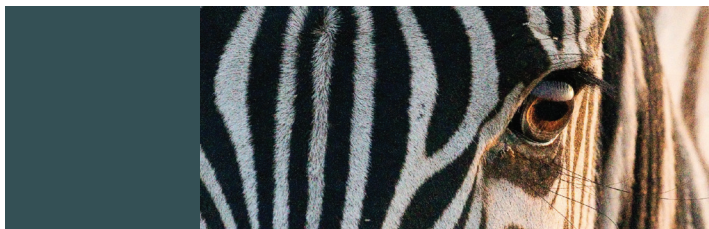
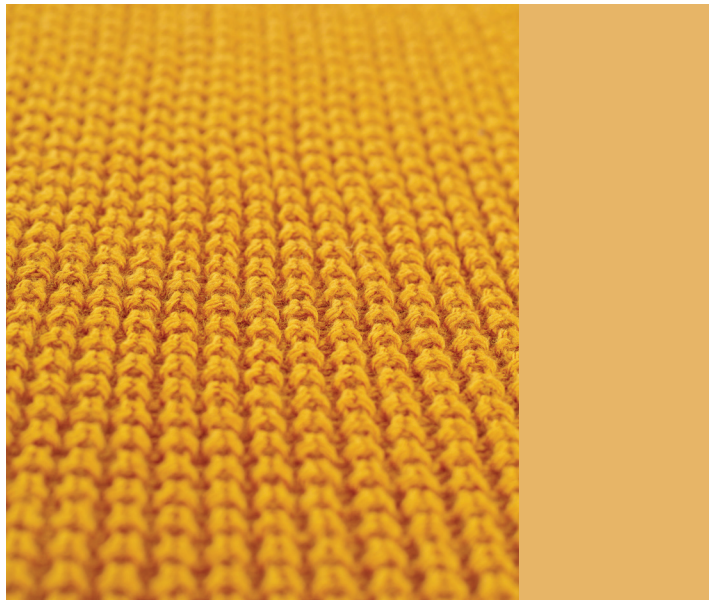
## TILE IN TREND SELECTIONS

- |   |  |
|---|--|
| 1. Persuade™ PS42 Gray                    | 7. Predella™ MO24 Lumen White                    |
| 2. Classentino Marble™ CT30 Polazzo White | 8. Uniche™ UN12 Beige*                           |
| 3. Materika™ MT13 Beige Linear            | 9. Serliana™ SE27 Taupe                          |
| 4. American Estates™ AE02 Suede           | 10. Alterations™ AT64 Woven Slate Stacked Mosaic |
| 5. Nu_Tempo™ NU03 La Crema                | 11. Basalto™ BT27 Piombo                         |
| 6. Rice™ RC43 Grigio Structure            |  |



# Nostalgia

## ESCAPE





# NOSTALGIA ESCAPE

The trend of Nostalgia Escape is about celebrating optimism and ultimately child-like joy through meaningful objects and spaces.

Nostalgia Escape evokes past times and memories to help create a safe place within the challenges of the current. Solid memories and symbols can function as guides that allow us to navigate challenges and yet feel inspired, creative and hopeful.

In a world filled with challenges, the past can feel like a safer place, worthy of escaping into. Although we create a foundation based on reminiscing, individuals are now focused on moving forward and looking to make the best of life.

Nostalgia Escape is about building upon past positive emotions and embracing new hopes.



# Trend Tile



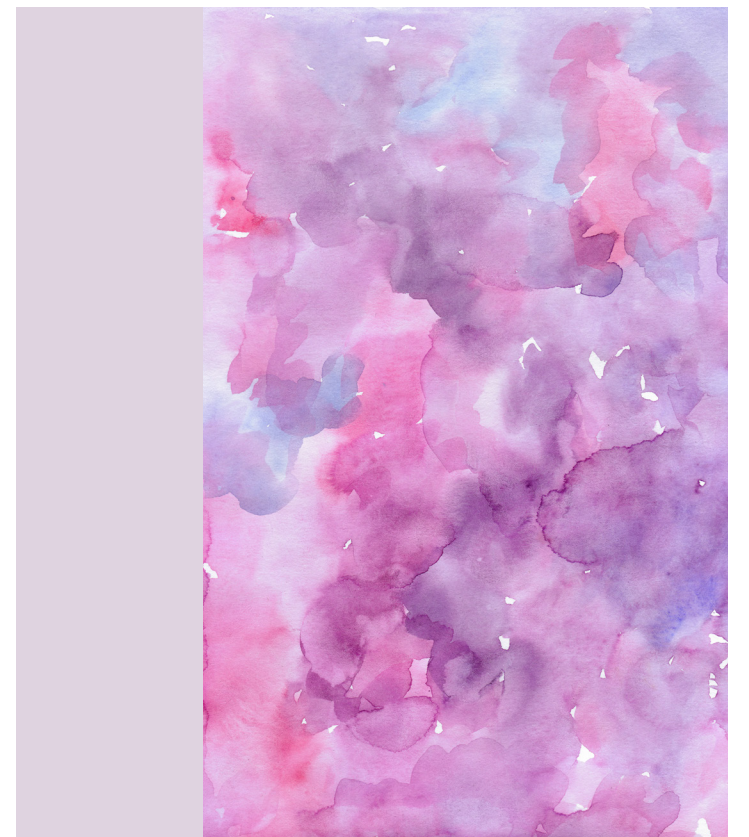
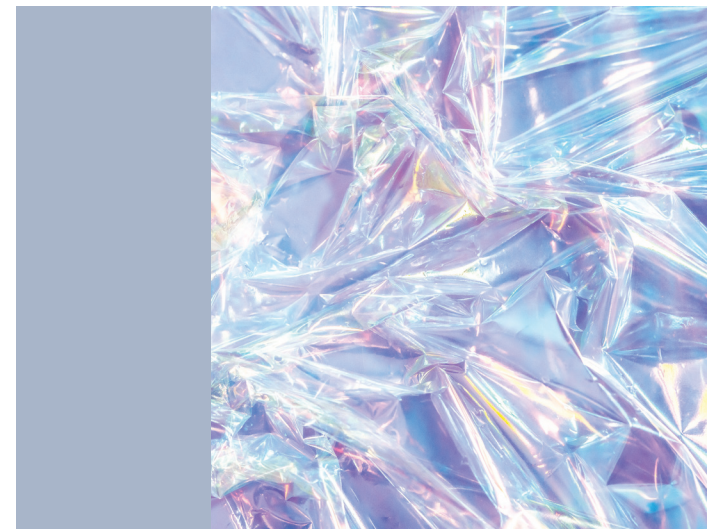
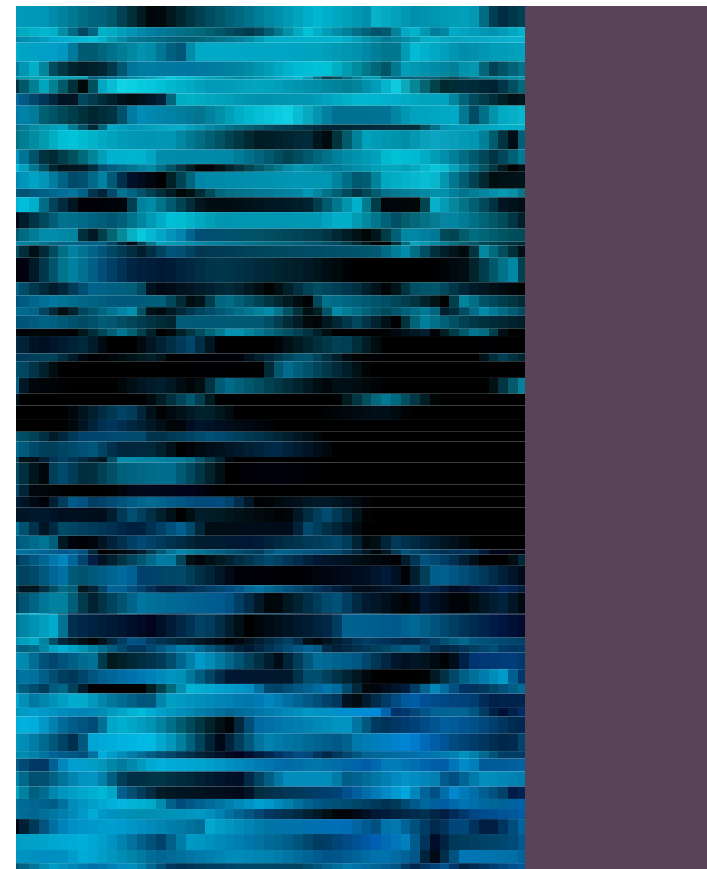
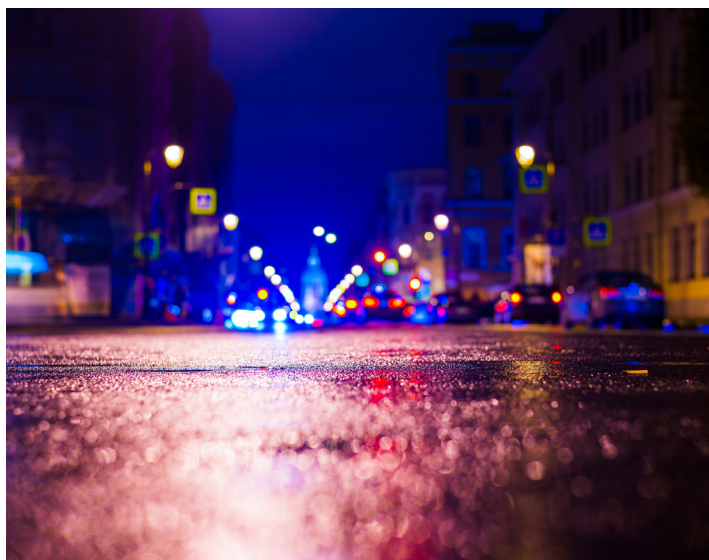
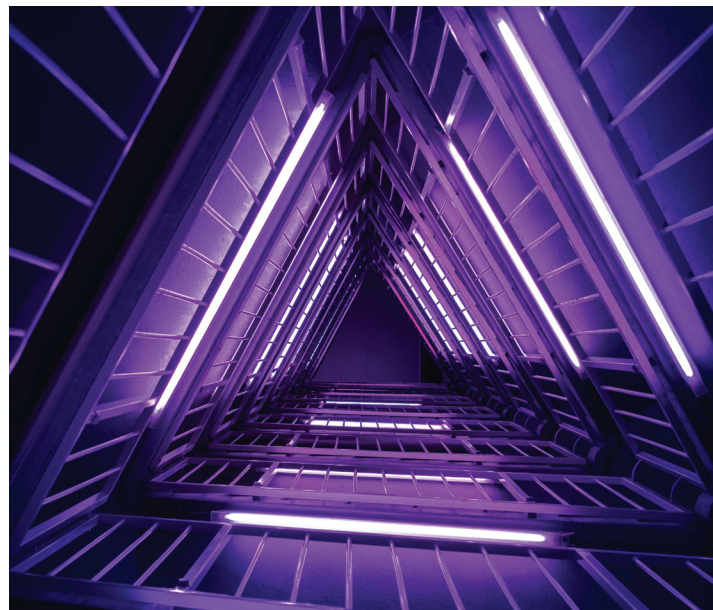
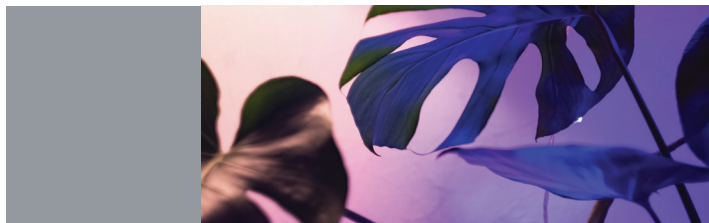
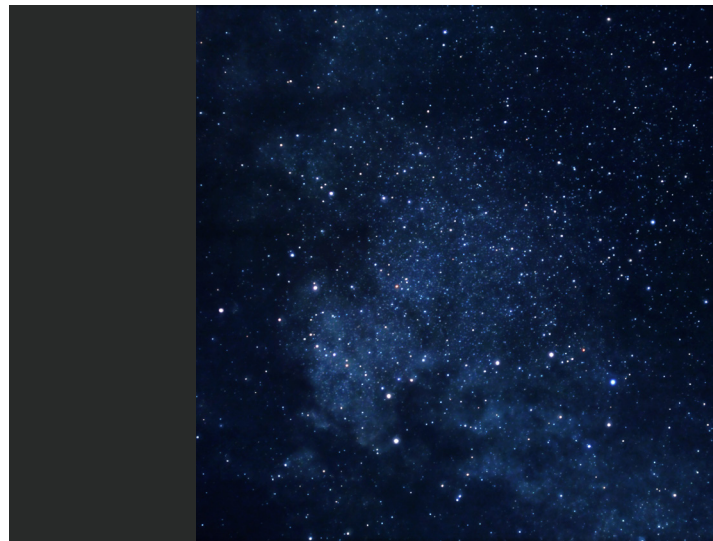
## TILE IN TREND SELECTIONS

- |                                  |  |
|----------------------------------|--|
| 1. D_Segni Terrazzo™ DS32 Blue   | 6. D_Segni Terrazzo™ DS30 White        |
| 2. Scenario™ SR24 Blue Convex    | 7. Artezen™ AT22 Ideal Gray            |
| 3. D_Segni Color™ M1L5 Honeycomb | 8. Artistic Reflections™ AE15 Twilight |
| 4. Zellige™ ZL02 Salvia          | 9. D_Segni Color™ M1L4 Clover          |
| 5. Nu_Tempo™ NU05 Navajo Blue    | 10. D_Segni Color™ M1KV Indigo         |



# TECH

R E T R E A T





# TECH RETREAT

Tech Retreat is about blending technology with design to create an escape where woes of the day-to-day dissolve into a plugged-in stress-free zone. Dreamy digital interiors and their new aesthetic are impacting interior design as we crave to escape to new realities.

Throughout recent years, humanity has been exploring the interaction between humans and technology where technology contributes to improving life's quality in all its aspects. Technology connects people with their families, friends and coworkers. Museums, art galleries and design events have become virtual to provide visitors access to art and innovations.

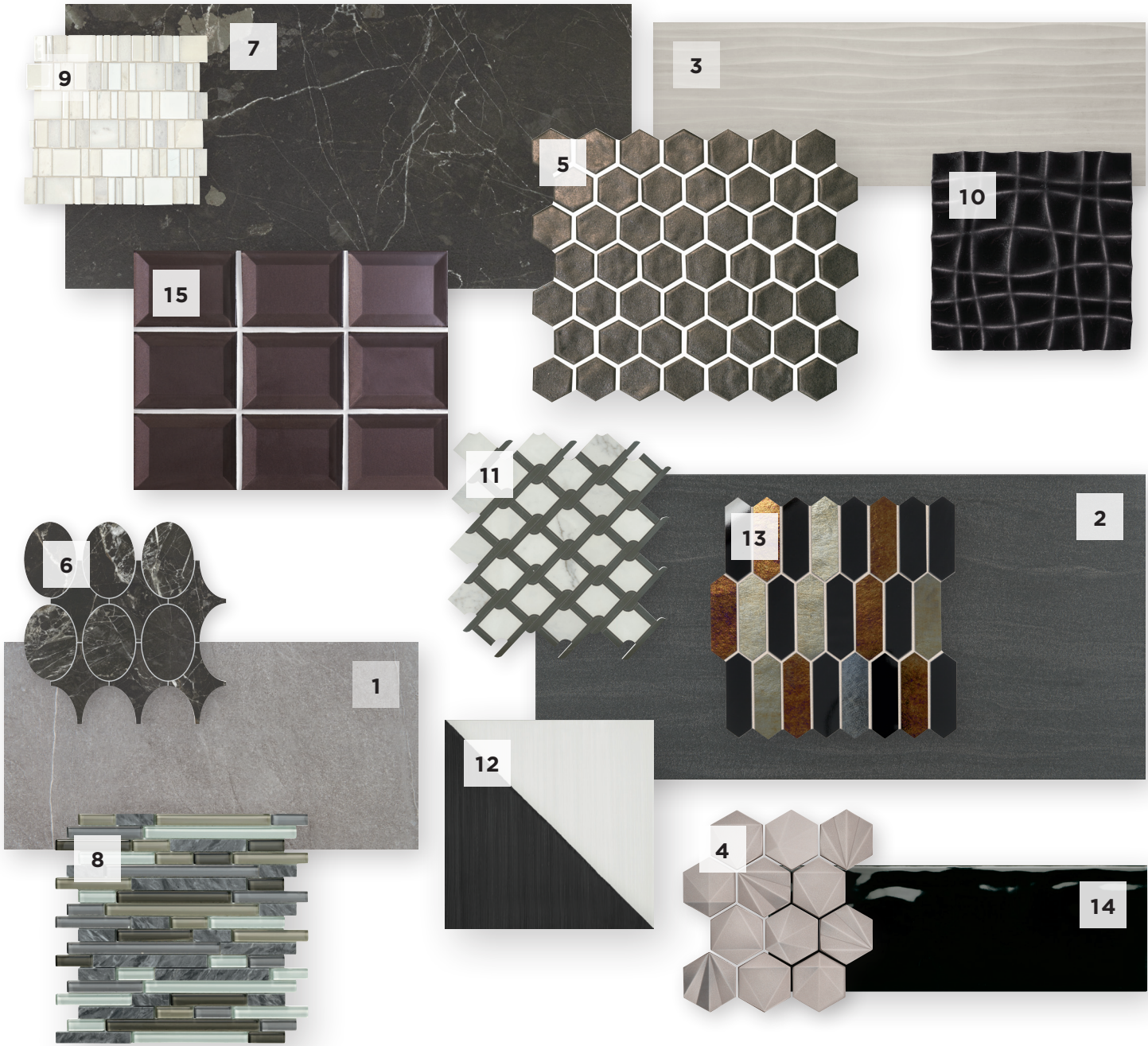
Tech Retreat is also about creating new forms of entertainment and immersive experiences with artificial intelligence, virtual and augmented reality and digital connectivity.

This trend helps people retreat into another world, finding peace, safety and happiness.



Summer 2022 Launch

# Trend Tile



## TILE IN TREND SELECTIONS

- |                                       |   |
|---------------------------------------|---|
| 1. Marble Obsession™ MB22 Grigio      | 9. Midpark Mosaics™ MP07 Cloud              |
| 2. Sabbia Marmo™ SB43 Black           | 10. Nu_Tempo™ NU06 Midnight City            |
| 3. Materika™ MT14 Grigio Wave         | 11. Classentino Marble™ CT36 Centurio Black |
| 4. Geo Metal™ GM03 Nickle             | 12. Scenario™ SR26 Nero Triangle            |
| 5. Artezen™ AT25 Metallic Vibe        | 13. Coastal Effects™ CE23 Onyx              |
| 6. Savior™ SV14 Noir Oval Dot Mosaic* | 14. Middleton Square™ MS45 Black Bean       |
| 7. Savior™ SV14 Noir*                 | 15. Luminescence™ LM14 Violet               |
| 8. Crystal Stone™ UL95 Pewter         |   |

\*Summer 2022 Launch





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Photo features Zellige™ China ZL06 on the wall.

**MARAZZI** 

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