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Coastal Retreat is the design trend of deeply breathing in life – making our souls feel invigorated yet calm. This trend can take many forms including Mediterranean, Bohemian, spa like, dry touch, and cocooning design.

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QUIET LUXURY

Pure, refined, fresh — Quiet Luxury showcases understated luxury, hallmarked by clean designs and accented with neutral colors, natural materials, and tasteful details. The melding of Soft Minimalism, Japanese influence, and Scandanavian design that is linear at its core is infused with a contemporary "rounding" of the edges to help create an atmosphere of relaxation.

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Homespun design and cabin-inspired interiors are the foundation of Modern Rurality. This trend brings coziness, authenticity, and country simplicity to a space. Mixed woods, exposed wooden beams, wool, natural stone, and traditional farm tools combine with local hand-made crafts to radiate a warmth and a simplicity that brings comfort and peace.

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We all have an individual take on the world as well as personal traits that set us apart from others — and Retro Revisited is a trend that allows us to express these emotions through design. This trend recreates contemporary looks based on designs popular in the 50s, 60s, 70s, and 80s. We draw on past eras to decorate our spaces and ensure that our emotional glasses stay half-full.

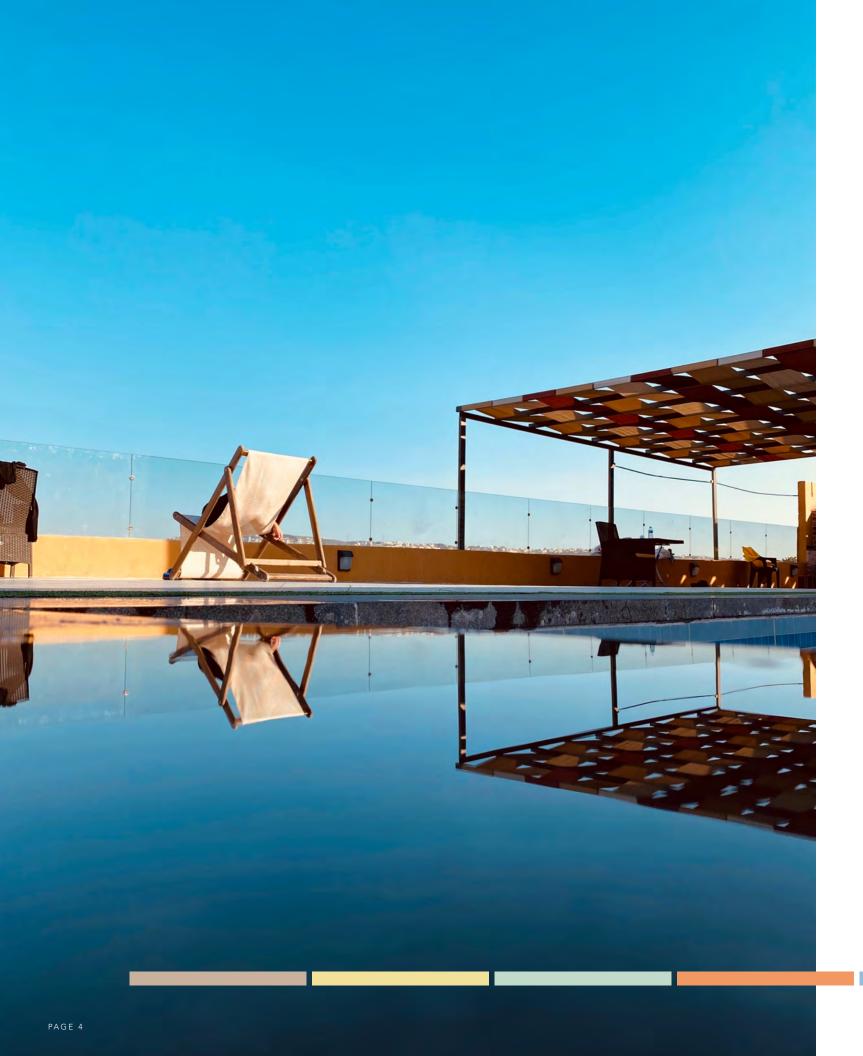
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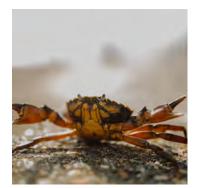
BIOPHILIC ESSENCE

Tapping gently on our souls through the visual experience of wrapping an everyday space in the most majestic of natural elements, the design trend of Biophilic Essence takes us on a ride that can begin with contemplation and culminate in feelings of joy and wonderment.

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WORDS FROM OUR DIRECTOR OF PRODUCT DESIGN









COASTAL

Designing a space to achieve both sanctuary and reinvigoration is the overarching goal of Coastal Retreat. One aspect of Coastal Retreat creates a spalike atmosphere that treats the visitor to a serene experience -- rippling water, flowing curtains, relaxing fragrances, and other sensorial elements. Down another road in this trend, one finds a Mediterranean influence, Zellige tiles, marine elements, and nautical references that breeze through a space via the colors of the ocean, sky, sun, and sand. The freshness of the Mediterranean is enhanced at times by a touch of thread bare fabrics, repeat indigenous patterns, bamboo, and wicker furniture. One additional avenue in Coastal Retreat is the desert vibe of dry touch textures, earthen colors, terracotta, and raw/tactile materials. The final expression of Coastal Retreat can be found in design that fosters a sense of cocooning - the creation of a retreat haven to protect, offering reassurance, and calm.

RETREAT

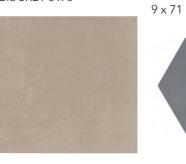
TREND **TILE**



Scenario™ Blu Crescent SR25 8 x 8



Scenario™ Blu SR21 8 x 8



Moroccan Concrete[™] Taupe MC51 24 x 24



D_Segni[™] Color Honeycomb M1L5 8 x 8



D_Segni™ Color Clover M1L4 8 x 8



12 x 12



Vero™

Natural VR20

Moroccan Concrete™ Blue Gray MC54 8" Hexagon



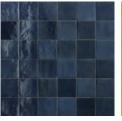
Uniche™ Beige Chiaro UN11 12 x 24



American Estates[™] Natural ULCG 6 x 36 China ZL06 4 x 4



Zellige Neo™



D_Segni™ Color Mustard DS20 8 x 8



Lucca Blue CV44



Costa Clara™ Blue Wave CC87 3 x 12



Artistic Reflections™ Artic AE04 3 x 3 Hexagon Mosaic

Ideal Gray AT22

2 x 5 Picket





Artistic Reflections™ Twilight AE15 3 x 3 Hexagon Mosaic



Uniche™ Beige Chiaro UN11 Random Mosaic





Ember IN71 8" Hexagon















Pure, refined, fresh — Quiet Luxury showcases understated luxury, hallmarked by clean designs and accented with neutral colors, natural materials, and tasteful details. Although designing a space according to the principles of Quiet Luxury may appear to have been effortless, actually a great deal of intentionality goes into bringing this specific trend to life. Atop a gentle color palette of whites, creams, oatmeals and beiges, the building blocks of the room include clean lines, smooth surfaces, metallic details, and hero furniture pieces. Elements are carefully curated. Functionality, honesty of materials, sustainability, authenticity, and attention to detail are all players on this stage. The melding of Soft Minimalism, Japanese influence, and Scandinavian design that is linear at its core is infused with a contemporary "rounding" of the edges to help create an atmosphere of relaxation. The resulting Quiet Luxury room offers stability and clarity.

MANAMA





Artistic Reflections™ Rose AE13 2 x 10

Quercia VR23 4 x 21 Chevron

Materika™ Beige Wave MT13 16 x 48



Modern Formation™ Headland Fog MF04 Chevron Mosaic



Haven Point™ Open Horizon M110 Stacked Mosaic



 $Illusionist^{\text{m}}$ Magical IL50 1 x 24 Mosaic



Crema IN70 1 x 6 Mosaic



 $\mathsf{Persuade}^{\scriptscriptstyle\mathsf{TM}}$ Beige PS41 12 x 24



Marble Obsession™ Arabescato MB20 12 x 24



Lounge14™ Cosmopolitan ULGN 12 x 24



Classentino Marble™ Centurio Black CT34 12 x 24



Rhyme and Reason $^{\scriptscriptstyle{\text{TM}}}$ Bone RR166x6



Savoir™ Cafe SV11 24 x 24



Bianco RC20 6 x 6



Illusionist™ Smoke IL48 24 x 24



Savoir™ Noir SV14 Oval Dot Mosaic



Geometal™ Champagne Gold GM01 2 x 5 Harlequin Mosaic



Haven Point™ Candid Heather M109 1 x 6 Chevron Mosaic



Predella™ Lumen White Blend DE52 Modern Lantern Mosaic



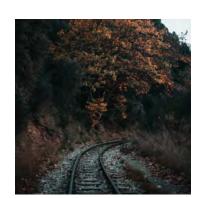
Marble Obsession™ Arabescato MB20 2 x 5 Picket Mosaic













MODERN RURALITY

Homespun design and cabin-inspired interiors are the foundation of Modern Rurality. This trend brings peace, coziness, authenticity, and country simplicity to a space. Mixed woods, exposed wooden beams, wool, natural stone, and traditional farm tools combine with local hand-made crafts to radiate a warmth and simplicity that brings comfort and peace. Colors featured prominently in this trend include various browns, maroon, a deep navy, and a dark moss green. A wonderful stillness descends, and thoughts become clearer, breaths more relaxed, and memories richer as the home's occupants can live in the moment assisted by a Modern Rurality backdrop. Another option is to mix traditional cabin core aesthetics with industrial elements such as brick, concrete, glass, and metal to add a contemporary sleekness to the space. Any way you choose to present it, the trend of Modern Rurality is always relaxing and grounding.

MODERN RURALITY



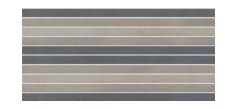
 $\mathsf{Alterations}^{\scriptscriptstyle\mathsf{TM}}$ Light Thread AT63 12 x 24



 $IIIusionist^{\mathsf{TM}}$ Stage IL47 12 x 24



Basalto™ Pomice BT25 12 x 24



Illusionist™ Mystifying IL51 1 x 24 Mosaic



Creativo™ Natural CV41 12 x 24



Sabbia Marmo™ Medium Gray SB41 12 x 24



Marble Obsession™ Calacatta Gold MB21 6" Arabesque



Moroccan Concrete[™] Terra Cotta MC56 24 x 24



Preservation™ Petrified Gray PR26 6 x 36



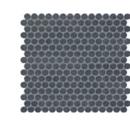
Illusionist™ Mysterious IL49 24 x 24



Treverksoul™ Grey TR62 4 x 21 Chevron



Predella™ Meta Silver M023 2" Hexagon Mosaic



Inyo™ Indigo IN73 Penny Round Mosaic



Block™ Silver BK02 24 x 24



Vero™ Rovere VR21 9 x 71



Uniche™ Beige UN12 24 x 48







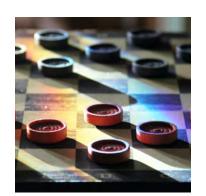


Urban District BRX™ Industrial BRX UD02 2 x 8











Retro

We all have an individual take on the world as well as personal traits that set us apart from others and Retro Revisited is a trend that allows us to express these emotions through design. Thrifting, upcycling, and repurposing items are currently in vogue through Retro Revisited design; the motivation is to express uniqueness, give new life to old objects, and find just the right signature piece — with an added emphasis on enjoying the hunt. Cluttercore is understandably acceptable in this trend. Retro Revisited is also true to its name: recreating looks based on designs popular in the 50s, 60s, 70s, and 80s. Elements ranging from psychedelic and tessellated patterns, bold color blocks and oversized shapes, to clean lines and groovy disco elements all play well together. We draw on past eras to decorate our spaces and ensure that our emotional glasses stay half-full.



Artistic Reflections™ Onyx AE10 2 x 20

Treverksoul[™] Brown TR61 4 x 21 Chevron



Artezen™ Block™
Classic Blue AT23 Black BK01 24 x 24
2 x 4 Herringbone Mosaic



D_Segni[™] Denim DS12 8 x 8



D_Segni Terrazzo™ Black DS33 8 x 8



D_Segni[™] Terrazzo White DS30 8 x 8



Creativo[™] Greige CV42 12 x 24



D_Segni™ Birdseye Denim Blend M0UE 8 x 8



D_Segni[™] D_Seg Peak Sand Blend MOUR Tange 8 x 8 8 x 8



D_Segni[™] Color Tangerine DS21



D_Segni[™] Color Monarch M1L7 8 x 8



D_Segni™ Terrazzo Chalet M1LM 8 x 8



Modern Formation™ Smoky Ridge MF05 Chevron Mosaic



Rhyme and Reason™ Warm Terracotta RR20 4" Hexagon



Scenario[™] Bianco SR20 8 x 8



Scenario[™] Nero SR22 8 x 8



Zellige Neo™ Carbone ZL12 4 x 4



Zellige Neo™ Salvia ZL02 4 x 4



Inyo™ Ink IN74 8″ Hexagon















Biophilic Essence

Tapping gently on our souls through the visual experience of wrapping an everyday space in the most majestic of natural elements, the design trend of Biophilic Essence takes us on a ride that can begin with contemplation and culminate in feelings of joy and wonderment. Explosions of color, tactility, and the luminescence of light are a few of the hallmarks of this type of design. As familiar as we are with the grounding and cocooning properties of natural elements, we are many times taken by surprise and carried upward through the emotional response that we have to the colors and materials of nature that can be designed into a space. Agglomerated stones, raw silks, and tropical feathers; undersea elements, mineral streaks, and unique wood configurations - these are all ingredients that may populate a Biophilic Essence space. Embark on an aweinspiring journey through the exuberant landscapes of an exotic destination, where every moment feels deeply romantic. There are unlimited avenues of expression in the design trend of Biophilic Essence – the artistry is as varied as the different elements found in nature.

Biophilic Essence PAGE 22



Costa Clara™ Pebble Shore CC83 3 x 12



Chateau Reserve™ Hickory Grove CR40 8 x 48



Merona™ Brown MR42 8 x 40



Treverksoul™ Grey TR62 4 x 21 Chevron



 $Hawthorne^{\scriptscriptstyle\mathsf{TM}}$ Refined White Bevel HT15 8×24



Moroccan Concrete™ Light Moss MC53 24 x 24



Savoir™ Pierre SV12 24 x 24



Uniche™ Grigio UN13 3 x Random Mosaic



 $\mathsf{Creativo}^{\scriptscriptstyle\mathsf{TM}}$ Ivory CV40 12 x 24



Historia™ Heirloom White HT20 12 x 24



Haven Point™ Open Horizon M110 12 x 24



Zellige Neo™ Bosco ZL03 4×4



Zellige Neo™ Lana ZL07 4×4



Marble Obsession™ Grigio MB22 12 x 24



Materika™ Off White Linear MT12 16 x 48



Rice™ Bianco RC40 3 x 8 Structure



Archaeology™ Crystal River UL24 12 x 24



Urban District BRX™ Downtown BRX UD05 2 x 8



Uniche™ Grigio UN13 24 x 48



Rhyme and Reason™ Artichoke RR19 6 x 6







SHELLY HALBERT

DIRECTOR PRODUCT DESIGN

Through the power of design, freedom of self-expression is actualized, along with the balance between practicality and aesthetics. Whether it be our home, workplace, or public spaces, our surroundings are the foundation for our physical and emotional wellbeing. Incorporating the key principles of design to create a positive presence within each space, is my passion.

As the Director of Product Design for Marazzi USA, I draw upon references from my travels to ignite inspiration. It could be the design studios of Venice, the well-preserved ruins found in modern-day Turkey, the striking architecture in the vibrant city of Shanghai, or Seattle's European influence. I am driven to design products which fuse styles, techniques, and eras — collections which are truly transportive and revised for modern times. Designs which encompass an impeccable sense of luxury, comfort, and authentic ambiance.

For over 40 years, Marazzi USA has been a style leader in the industry, delivering products which empower our consumers to break boundaries, shine, and 'Dare to Be Bold.'

